

5 Bucks a Day, Jr.

By Dennis Becker
(the “5 Buck Guy”)

How Just \$5.00 a Day Can Make You Rich!

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Introduction

Before I get started, and before we forget, if you purchased this report through an authorized reseller, you probably didn't have an opportunity to sign up to the "5 Bucks a Day, Jr." email list. You should. I like to "over deliver" and I'll be sending out occasional bonuses, new business ideas, and situations that I think you'll enjoy, from time to time.

If you aren't on the list, you won't get those bonuses, so go here to sign up (if you're not sure if you did or not, sign up anyway, the system will tell you if it's a duplicate request). Your contact information is kept entirely private, we don't sell, trade, or give that information to anyone, and you can unsubscribe any time you want:

<http://www.5bucksadayjr.com/signup.html>

Now that that's out of the way ☺ :

Welcome to "5 Bucks a Day, Jr.". Although the name implies it's a junior, lightweight, version of my original publication, "5 Bucks a Day", don't be misled by that. The information in this report can be the difference between failure and success in whatever type of marketing endeavor you're participating in.

5BaD (the original version) was first published in October, 2006, and I'm happy to say, the reviews have been phenomenal, sales have been wonderful, and the original concept grew from a strategy to a system.

One of the things which came out of the original report was a desire to provide long term and extended support to the readership. That sort of took on a life of its own, first starting as a membership site and forum where readers could discuss their experiences, ask and answer questions, all the things that transpire in any forum, but closed to guests.

Then, at about the same time, I was motivated to start acquiring outside reports and products to share (give) to the members. I often spent hundreds of dollars weekly so that they didn't have to. That's continued on a weekly basis, the response has been amazing, and many members have remarked that the bonuses of purchasing "5 Bucks a Day" have been greater than any other product they have ever purchased.

Because of the continuing investment in the purchases, and the continually increasing value of the product, there became a necessity to increase the price of the book. It was either that, or charge a monthly or annual membership fee to the membership site. Since I didn't want to ask prior customers to cough up more money, I decided to charge new customers a higher price purely because of the increased value that they would enjoy immediately.

Admittedly, there was some resistance to the higher price. Those who had been burned by other reports that promised the moon and stars, were reluctant to believe that their failures could be turned into successes by something as simple as reading a book and taking some simple action steps. I agree, the current price may be steep for a typical downloadable e-Book, but the full system is much more than an e-Book, it's an e-Book plus lifetime admission to a membership site, comparable at least to those where someone would gladly pay \$19.95 or more per month. 5 Buck a Day owners pay nothing. Never.

But I had a dilemma. On one hand, I wanted to distribute the "5 Bucks a Day" strategy to as many potential or current Internet Marketers as possible, since it was certainly gratifying to receive testimonials with such words as simple as "thank you" and as inspiring as "life changing". On the other hand, I wanted to be able to continue to invest in the members area by continuing to purchase new bonus products.

The solution, hopefully, is to offer two different products: the original "5 Bucks a Day" that includes free lifetime access to the membership site and forum, and a much less expensive report, of just the strategy, which you have here, titled "5 Bucks a Day, Jr.", which does not allow access to the members area.

This "junior" version is certainly capable of making the same life changing effects on your career as the original version. Remember, readers of the original version, including the people that gave the great testimonials, didn't have the membership site at their disposal in the beginning, anyway.

Additionally, the report you're looking at now comes with the ability to earn immediate income by reselling it, earning 100% commissions. We'll get into that later.

The "senior" version is for those who are committed to gaining every advantage possible to quickly and efficiently establish long term income streams, and are willing to invest in their success. The "junior" version is for those that are more inclined to be self-starters, want to read what everyone's raving about, and feel they can take it on their own from there.

After reading 5BaD, Jr., if you feel that you'd like to upgrade in order to take advantage of the membership site, that opportunity will be available to you, but no pressure will be placed. In fact, I think you'll find that I'll be providing you with some, though certainly not all, of the benefits of full membership as the weeks and months progress.

Just make sure you stay on our mailing list in order to take full advantage, because the announcements of bonus opportunities will be made by email. Of course, I have an incentive to treat you well; I hope that at some point you might see the benefits of upgrading, so you can expect to get some nice things in the mail. ☺

Now, on to the strategy:

First of all, this report is not about how to use the latest black hat, gray hat, white hat, or even red hat techniques to get an advantage over search engines or competitors. If that's your thing, that's cool, but it's not what I'm writing this to teach.

What I do envision coming out of this report is first of all a motivational message to get you from wherever you are now, in terms of income from Internet marketing, to wherever you want to be. And second of all, I will be giving you action steps to accomplish to get you started on the road to financial success.

I realize that money isn't everything, but lack of money isn't either. Unfortunately lack of money can cause debilitating effects on other parts of your life, and can cause stress which can and will affect your health and possibly your relationships. If you believe that money isn't everything, you probably believe (and are probably correct) that health and relationships ARE everything, so here we are.

OK, enough philosophy.

I suspect that most of my readers are not exactly newbies in the field of Internet marketing. You've probably arrived here because you've made some attempts to earn income, and have become frustrated. I was at that very point myself not long ago, as I'll talk about later.

By the way, If you purchased this report in order to learn how to do something, like design a web page, set up an AdWords ad, get the most income from your AdSense pages, write good copy so your ads or web pages get the best conversion rates in the world, you've come to the wrong place. However ...

We do have a members forum available, which I urge you to join, which does provide access to reports and forum threads that teach you many of those tactics and much more. If you purchased the full featured e-Book, you automatically have access to the 5 Bucks a Day forum for no additional charge. More on that later.

My job isn't to teach you how to do those kinds of things, I'm going to assume that you already have enough background to do some basic things that will earn you money (which might not necessarily be some or all of the above). My job is to help you maximize your potential in any or all of those areas.

What I want to share with you is a method I've developed over time that has had an amazing impact on my ability to earn substantial and continual income using my computer. The method I developed did not come because I read something, or because I went to a seminar, or because I paid someone to do something for me.

The method I am going to share in this report is something that you can pick up between now and the time you've finished reading this. It's something that you can implement starting tomorrow (or today), something that could have an affect on your income by next week.

The method, or strategy, is one that can be used successfully regardless of how you are attempting to earn income. It doesn't matter whether you're male or female, old or young, or what country you reside in.

The "5 buck a day strategy" can also be used in conjunction with offline activities. For example if you're a real estate agent, network marketer, commissioned sales person, etc., you certainly will find value in following this strategy. M people find that removing boundaries on their "territory" will give them a whole new outlook on ideas, as we'll discuss more about later.

I call my method the "5 Bucks a Day" strategy, but of course you knew that already, because that's the name on page 1 of this report, and you most likely read the sales page that convinced you to download this.

So shall we get started? ...

Who is this “5 Buck Guy” anyway?

My journey to Internet marketing success started in early November, 2005. Up until then I had dabbled in Internet marketing for years, trying various things, but hadn't yet figured it out. My main income for many years had come from retail sales in a brick and mortar storefront, as well as mail order sales generated by eBay auctions and a web site. After 13 years I was totally burned out and needing, desperately needing, and wanting, desperately wanting, to succeed online from my computer.

Like many other wannabe Internet marketers, I bought the e-Books, visited the forums, subscribed to the ezines, and tried dozens of the schemes and techniques which the gurus promised would lead me to riches. I wasn't looking for a get rich quick scheme (though I wouldn't refuse one if it truly existed), I was willing to work hard and do whatever it took.

Along the way, I tried:

- acquiring resell rights to e-Books and software products, and selling them online and on eBay.
- joining affiliate programs and buying pay per click ads to send traffic to the merchants.
- building a mailing list by giving away free e-Books, then attempting to sell to the people on the list.
- building web sites, and doing the proper SEO things to get traffic to them.
- buying and using the software products that would mass generate thousands of web pages in minutes.
- setting up blogs, and pinging the directories.
- writing articles and distributing them to article directories.
- writing press releases and submitting them.
- hiring writers on eLance to write articles for me and building web sites around those articles.
- purchasing Private Label Rights (PLR) for thousands of other articles.

- finding public domain works and using them for other sites.
- buying high priced DVD/CD courses to learn how to drive traffic to my sites.
- joining paid membership sites that provided niche product ideas.
- I joined another paid membership site where it was promised that I would learn how to put it all together under the tutelage of a "niche master" who would spill his secrets.
- lurking in Internet marketing forums, hoping to discover new ways to copy from other people who claimed to have found success.
- probably the most frustrating project was taking hundreds of articles written for me for a fee, spending several weeks and hundreds of hours editing them, organizing them into an e-Book, and placing it on Clickbank, only to see it too fail.
- ... and much, much more.

You name it, if someone said it worked, I bought it, I bought into it, and I tried it. Like I mentioned, I wasn't afraid or unwilling to work hard. I wasn't unwilling to invest money into educating myself. And I wasn't unwilling to try new things.

Every new scheme I tried started out with high promise, and was recommended by someone who supposedly had made a fortune using those techniques. But not me.

After all that, I was still making my income selling merchandise on eBay and through my web site, I still sweated bullets every week hoping I sold enough goods at a profit to meet the payroll and pay the rent and overhead. If a week was bad, I couldn't sleep, and several times I had to write cash advance checks from my credit card accounts to pay vendors. It was no way to live.

Sure, I had my own business, supposedly that is the "American Dream", but deep down inside, I knew that having a job and reporting to the boss would be a lot more secure. And at my age, going on interviews in a tight job market just didn't seem very appetizing or promising.

What could I do next?

The Ah-Ha Moment



Then a flash of inspiration hit me. I came to the realization because of something I read, probably for about the 50th time in 50 different places, that my problem was not that I didn't have the knowledge or skills. I had purchased enough products, read enough e-Books, and followed enough inspirational success story threads in forums, that I knew it wasn't my lack of knowledge, it was my lack of focus. One guru I followed said it best: "No hocus pocus, just focus".



"No hocus pocus, just focus" was embedded in my mind, and to my way of thinking I was doing just that. Whenever I built a new site, I focused on doing things right, giving

the visitor a good user experience, that kind of thing. But I soon came to realize that the phrase could, and should, mean so much more.

When I analyzed my day, it became clear that I never concentrated on any one thing for more than a half hour at a time, usually not even that. Between emails (check them every 15 minutes to see if any orders came in), phone calls, reading the latest must-have e-Book that I purchased, catching up on the forums, tweaking my web site, and lusting after the next must-have e-Book or CD/DVD course that was the missing link in my knowledge base, I suddenly (duh!) realized that I wasn't giving myself a chance to succeed.

At the end of the day I was exhausted, but had I accomplished anything? Usually not.

True enough, I wasn't succumbing to hocus pocus, but I also failed to focus. Too many ideas, and I never properly implemented any one of them without going off on a tangent. My income had stagnated for many months as a result.

It seemed like years, but it probably was only about 8 months before then that I had set a goal for myself. Everybody says you need to set goals, write them down, focus on them, and success will follow.

I had always believed in the power of goals and visualization. In fact, I believed so much in the power of visualization that I had written "200" on a small post-it note and stuck it to my printer, which is next to my monitor, so that I would see it constantly and hopefully burn the desire into my very core. The 200 meant that my income goal was to earn \$200 profit per day through Internet marketing projects.



The \$200/day goal might seem lofty if you're just beginning. Or it may seem low if you're a veteran. That's not important, you'll be setting your own starting goal, of course.

By November, 2005, three full years had gone by since I set out to make my mark in the Internet marketing world, and I had little to show for it except the constant reminder from my fading post-it note that I hadn't made much if any progress towards "200". In fact, sad to admit, I was still at less than "50". Some days I would make 30, 40 dollars, some days not. Some days I made a profit from AdWords campaigns, some days not. Some days my web sites got 5 dollars AdSense income, some days not. And most weeks I spent more than I made buying another e-Book or traffic generation course.

So, I challenged myself. It made sense to me that if you keep on doing the things you're doing, you'll keep on getting the results you're getting. Since I didn't like the results I was getting, I wanted to determine if in fact, focus would make a difference. On that fateful day in November, 2005, I set up a mantra for myself:



F O C U S

- F** - find a project that will move me towards my \$200 goal
- O** - occupy myself with nothing else until I finish that project
- C** - concentrate on the tasks that make up that single project
- U** - understand that nothing else is more important
- S** - succeed



... and then, lather, rinse, and repeat!

So far, I probably haven't told you anything you might not already know, but keep reading, I hope to provide you with an ah-ha moment for yourself soon.

Before proceeding, I tried to define in my mind what guidelines I should use to find and choose a project to concentrate (focus) on. Then something else hit me. In the past, I had tried to go for home runs with everything I did. If I didn't get a home run, I thought of it as a failure, a waste of time, and went on to something else. In fact, when I didn't get the home run in the first at-bat, I got discouraged and tried to find another game to play. I should have realized far sooner that nobody can hit a home run every time (or score a touchdown or a goal, depending on your sport of preference), it's just as true in Internet marketing as it is in sports.

What I determined, in addition to becoming more focused, was to be less choosy about my projects. I made a very crucial decision: No longer would I care if something would be a home run. No longer would I care if a project would make me a thousand dollars overnight like the gurus all said they could do by sending a single email. In fact, I started to think that an overnight thousand dollars wouldn't be good enough, certainly if I couldn't do it on demand. If I could only make a thousand dollars occasionally, even if once a month, that wouldn't even pay the mortgage, much less the rest of the bills.

Then it clicked. Ah ha! If I couldn't figure out how to make a quick thousand dollars, what number could I figure out how to obtain? My magic number: **Five dollars.**

5 Bucks a Day, by Dennis Becker

Yes, \$5.00. My short term goal and my primary focus point became to choose a project at the beginning of every week that would in all probability make me \$5.00 a day. The week's project could be virtually anything.

I'll bet at this point you're thinking: This guy's nuts. He gets me to read this report and all he's going to tell me is how he made \$5 a day. What a moron. What a time waster.

But think about this, and then keep reading: If I could figure out how to make \$5.00 a day, how many times could I repeat that? Probably more than I could repeat making a thousand dollars overnight, to be sure!

Can you figure out how to make \$5 a day? I'll bet you can. And if you can figure that one out, can you do it again? And again? And again? I'll bet you can. So let's keep talking, OK?

My first day's task, after making that decision, was to sit down and focus on making a list. What projects could conceivably make me a profit of \$5.00 per day?



I sat and I thought and I wrote down page after page of my thoughts in a spiral notebook, and after a half day was done, I was a bit exhausted, but mentally alive and thrilled at what I was about to accomplish.

There were over 25 items on my first list. I was positive that I could pick one task that week from the list, whatever I wanted to do, and if I worked at it for the entire week, or a shorter period if it was done sooner, it was likely to earn me \$5 a day. And furthermore, and this is the key: **Forever.**

Earning \$5 a day doesn't seem very thrilling at first glance. It might buy you lunch at McDonalds, it might buy you coffee at Starbucks, but it certainly won't make you rich. Or will it? Keep reading.

Making a list isn't something new to most people, especially Internet marketers. If we didn't have lists, we'd have chaos (or at least stacks of paper all over our desks, which has happened to me countless times also). So that in itself isn't new information to most readers.

First, let's clear one thing up. I'm sure, if you've been studying Internet marketing more than a few hours, and subscribe to at least one ezine, that you've heard over and over again that "the money is in the list". Internet marketers saying that generally mean that the money is in their list of email addresses, people who hang on their every email before they make decisions. The gurus who have huge lists tend to, or at least claim to, have huge bank accounts also.

With the "5 buck a day" strategy, it's still true that the money is in the list, but I'm talking about a different list. The list we want to build is our project list. Each project on there is something that will earn us money. The more projects we complete, the more money we'll make.

In the months and years prior to my ah-ha moment, I had set up endless lists of things to do. Or if I didn't have a list, I had them in my head. Dozens of projects that I wanted to accomplish, each had dozens of tasks that needed to be done to finish the project, I was constantly flitting from one task to another, all the while checking on emails, reading forums and ezines, checking out sales pages for new e-Books to purchase. No wonder I never got anywhere, I might as well have been a gerbil running on one of those wheels for all the good it was doing me.



In early November 2005, I promised myself that I would get off the wheel, set a task to accomplish that would take a week or less, and work on it until it got done.

My new goal was therefore: \$5 a day. From this week's project. Next week a new project that would, upon completion, earn me a new \$5 a day. Forever. The following week, another project from the list. Another \$5 a day. Forever. At the end of the year, if all went as planned, and if I took 2 weeks vacation, 50 \$5 a day projects would have been completed and I would suddenly, mysteriously, magically, be earning \$250 a day, **with no end in sight.**

Compare a goal of \$5 a day to a goal of \$200 a day. Starting from zero, which do you think your mind will more readily accept? Yes, suddenly my mind was alive and I was totally pumped up. No more concentrating on a far away goal of 200 (though I kept the post-it note up), but in addition to the longer term 200, I had a short term 5.

Yes, the money is in the list, all right. The more items you have on your project list, the more potential money (income) is included there. There are two things you need to do, one is to identify the (potential) money items and put them on your list, and the other thing you need to do is take action and get the item off the list, into operation, and turned into (actual) money..

At the same time, make sure you're focusing. If you have 25 items on your list, you need to focus on one at a time. If you try to do all 25 at once, even 3 at once, you're not going to be productive, you're going to get frustrated, and you're not going to accomplish near as much as if you do one at a time.

One more thing before we go to the next chapter. I said that originally I had wanted to do projects that would make me a thousand dollars. And instead I decided to concentrate on making \$5 a day. Suddenly I began to realize that \$5 a day was the same thing as \$1,825.00 a year.

And suddenly it started to become clear to me where my focus should be. Read on.

The Beginning

On the very first week, I got lucky. Or if you believe that luck comes to those that are prepared to accept opportunities, then I was prepared for an amazing opportunity.

One of the items on my list was to put up a Google AdWords campaign for a relatively hot (at the time) product that was available from a merchant that I was affiliated with on Commission Junction. Using a new (to me) technique called “campaign blasting” (I’ll talk more about this later), I put together a quick couple ads, selected about 20 obvious keywords, and let it rip with a daily budget of \$25.00, which defined the most I was prepared to lose. All told, this took me about an hour to accomplish.

Next morning, when I compared my costs to my profits, I found that I had made \$5 from a campaign that had run only half the prior day. I was thrilled. My first at bat, I had met my goal.

Could I continue to make \$5 a day from that campaign? That was the \$64,000 question. I remember my feelings that day, I was shaking. I went around all day with a huge smile on my face. **Over a \$5.00 profit!**

Had I turned it around? Or was I destined to fail once again, having all my hopes and dreams dashed?

On day 2, the first full day, I couldn’t resist checking my stats frequently. I was receiving more clicks on my AdWords ad than the prior day, and I had to make a decision as to whether to raise my budget for the campaign or not. I decided to go for it, raised my budget from \$25 to \$100, and prayed my prior day’s profit margin would likewise follow.

The next morning I analyzed the results, and I had made a profit of \$50.00! This was just toooooo easy! (Two days into my new strategy, and I was already getting a bit arrogant!).

Long story short, between mid November 2005 and end of December 2005, for my first \$5 a day project, there were days when I made as much as a \$1900 profit, and my average daily profit during the month of December was well over \$500.00, even including the post-Christmas days where profits were predictably down! I looked at my pathetic post it note and laughed. Unfortunately it was a seasonal item, I expected it to die out quickly after the holidays (and it did), and my February daily average from Internet marketing was back down to \$90.

But here’s what had happened, mysteriously and magically. Starting at \$30 a day in November (pre-strategy, average daily profits), and now at \$90 a day in February, the \$5 a day projects were starting to add up.

To be honest, yes I was lucky. Yes, my first project took less than a week to implement. Yes, I made more than \$5 a day, but no, this one didn't qualify as a true "forever" income stream. In fact that campaign has long since been paused, in February it started losing money daily, and hasn't made a dime of profit since late January 2006. Was this a home run hit? Absolutely, it was a grand slam. Would it have happened if I had sat down and said "let's figure out how to make \$10,000 during the holiday season"? Absolutely not. Am I frustrated because it didn't make me \$5 a day forever? Uh, no, not at all, it made several years worth of \$5 bills in 2 months, so obviously I'm not complaining.

But even better, along the way, between November and February, even ignoring my "home run" seasonal project, the other little projects that had been completed, week after week, were bearing fruit. And I truly expected them to continue providing income for a long, long time.

The other thing that happened during this period was that I learned some very valuable lessons. One was that I did have the skills to do this, so I gained a tremendous amount of confidence (contrary to the prior three years where everything I had tried basically failed). Two, it proved to me that campaign blasting works. Three, I had found a merchant that I should stick with. Four, all I had to do now was repeat the process: lather, rinse, repeat.

Of course, I was now a bit spoiled, but I kept the mindset of "my goal is to make \$5 a day this week". If I could remember that, focus on that, and not chase after the next home run, I would be fine.

And so will you.

The 2 Controlling Influences on Your Life

Before we proceed, I'd just like to share my thoughts about 2 things that will make a tremendous difference in your life. They will determine your success or failure in all types of endeavors, but what this report is focusing on is your income, so let's concentrate our discussion there.

The first controlling influence is your goals. A goal is a desire. A goal is a purpose. A goal is a destination. A goal is something that can drive a person to make great achievements. It's not uncommon for someone less prepared, less educated, less obviously able, to make greater achievements than those with the other advantages just listed, only because the less able person has a goal, and the more able person just wanders with the wind.

The second controlling influence is your habits. There are good habits and there are bad habits. Most of us have both. Habits are formed over time.

For example you make a habit of driving to work by taking a certain route, while you could go a different way. You eat meals, habitually, at the same time most days. You have certain habits that might drive your spouse or your family mad, but you can't give them up. How did you learn those habits? By repeating an action enough times, it became something that you find very hard to stop doing.

I'm going to ask you to do some simple things that will be different than you're used to. Not difficult at all, just perhaps a different way of thinking about things, perhaps a little difficult in the beginning to resist doing things you've gotten used to doing first thing in the morning, but it's important to form a new habit or two.

Remember, if you keep on doing the things you have been doing, you'll keep on getting the things you've been getting. Have you been getting good results? If so, maybe you don't need my help. If you want to change and improve your results, I'm going to ask you to make a new habit, along with setting a goal or two.

What I want to stress to you is that reading this report, saying "ah-ha, good idea, I'll try that tomorrow" will partly fulfill my objective, but until I know that you've set a goal, and that you're making a habit of doing the action steps that I'll cover later, I won't be happy.

So to summarize: Once you set a goal, you need to make a habit of taking steps towards the achievement of that goal. Once you find something that works, all you need to do is do it again, and again, and again, or like I love to say:

lather, rinse, repeat

A Typical Week Now

On Monday morning, first thing, I sit down with my list. I'll look it over and make a decision as to what I want to focus on for the week. I try to pick a project likely to earn \$5 a day, of course, which to be honest, is just an educated guess. I select a project and start working on it until it's complete.

It's as simple as that.

I must admit that I do still flit off now and then to check emails, check forums, check AdWords stats, check AdSense, Clickbank, and CJ stats, check web site traffic stats, that kind of thing, but not nearly as often as I used to. I save those activities for when I need to take a break, rest my eyes, or clear my mind.

Some weeks the project is easy to choose. Keep in mind that I'm constantly updating my list, adding to it as I get ideas, taking things off the list either because that item was completed, or sometimes because I decide it's either not as potentially profitable as I originally thought when I first wrote it down, or if I just don't want to do that particular item for whatever reason (not everything is fun, you know, even if it does earn you \$5, and at this point I can afford to just work on fun things).

Again, "the money is in the list". I'm talking still about your project list. The more projects you have on your list, the more money you have coming to you. Some of the projects will make you a dollar or two a day, some will make you 5 bucks a day, some will make you hundreds a day. Some will lose a little.

While the projects are on your list, you don't know which is which usually, but you should be confident that there is money in your list, and you should strive to get that money off the list and into your bank account.

One of the key components of this strategy is to develop a large enough list that you have thousands of dollars (per day) income on your list. At that point, your main challenge is to choose the best project to work on. Remember: FOCUS. One project at a time. Every Monday, you'll choose one project that shows the most promise (or looks like the most enjoyable). Hopefully you'll be choosing a project that be completed by the end of the week.

Remember, keep building that list. As you work on projects, you'll think of something else that you could do. First, resist the urge to be distracted (FOCUS). Second, write that project onto your list. You might want to do it next week. But do not interrupt your current project until your current project is finished.

5 Bucks a Day, by Dennis Becker

As the weeks and months go by, you'll develop a knack for choosing projects. You'll have a better feel for which ones are likely to be 5 buck a day income streams, which ones are likely to be home run hits, and which ones aren't worth the effort. Believe me, it gets easier, you'll have to trust me on that.

If I can't quickly select a project for the week (that rarely happens anymore unless I'm just so burned out that nothing appeals to me, since my list is fairly large now), I take some extra time to try to come up with something that isn't already on the list. If still nothing, maybe I'll pick my old standby: campaign blasting. With that, I'll work on finding 15 products to set up AdWords campaigns for, and work on that for the week. What's campaign blasting? More on that in a moment.

Remember, in the past, if I worked for a week on something, and I only made \$5 or \$10 out of it, I considered it to be a failure, considered myself to be a failure, and gave up. Now, if I work for a week, and find something that starts making me an average of \$5 a day, I'm satisfied, actually downright thrilled at what I accomplished that week.

To be honest, I can be happy making less than \$5 a day.

I no longer look at \$5 as just \$5, I look at \$5 as \$1825 (multiply 5 x the number of days in the year). Would you like to earn \$1825 for working for a week? Simple, just work a week on a project that will earn \$5 a day! But even better, you aren't just earning \$1825 from that week's effort, because the income won't stop at the end of the year, it will keep on coming. If you want to take a longer term approach, that week's effort will earn you \$18,250 over the course of 10 years!



Now, if that isn't enough to make you take the time to make a list, focus, and work on something non stop for a week, I'm sorry, I'm just not getting the message across to you!

So What's Campaign Blasting?

Shortly before I started the \$5 projects, I had joined a membership site called the "Web Profit School". One of the reports that I had access to there was a report that talked about an exciting concept called "blasting". In the past, I had set up AdWords campaigns to send traffic to my sites, or affiliate merchant sites. I had read the books, listened to the MP3 recordings of seminars, but every time I set up an AdWords campaign, I spent a huge amount of time and mostly lost money. In fact I had given up on AdWords many months previously as something that I just couldn't get to work for me. I knew others claimed huge successes, but again it was something that I just couldn't get to work. Maybe I just didn't have enough patience, I figured.

"Campaign Blasting" is a concept taught by Matt Levenhagen, one of the founders of the Web Profit School. Matt's moved on since then to concentrate on helping others improve their skills and profits using Google AdWords. I'll tell you where to get his report in the resources section at the end of this report, and I'll also tell you where to find Matt if you're interested in joining his membership site.

I don't like over hyping, but campaign blasting, more than anything else, was responsible for me tearing up that post it note that said 200, and replacing it with a larger number. Multiple times.

In the past I had found that setting up an AdWords campaign to send traffic to Clickbank or CJ merchants was very time consuming, and very often didn't produce any profits, often even losing money. I was aware that you could typically expect to make a profit on maybe one out of ten or fifteen campaigns, who had the time for that?

Now I had the time for that. Theoretically, I had a whole week to make a campaign profitable. Unfortunately, what if I didn't select one that would earn a profit, regardless of how much time I spent? If just 1 out of 10 (at best) was destined to be profitable, the odds were 10 to 1 against me, right?

When I read about campaign blasting with Google AdWords, it all became clear. I was trying too hard, and making it more complicated than it needed to be.

With "blasting" you determine a potential market, you take an hour or less to devise a list of "action keywords", you write a quick ad or two, and you let it rip. With any AdWords strategy, like mentioned above, maybe 1 out of 10 or 15 campaigns will do moderately well. Instead of spending a week or two trying to make a loser successful, campaign blasting asks you to spend an hour or two.

You'll quickly learn which campaigns are obvious losers, which are winners, and then you can chop the losers that are draining your money, and concentrate on the small

number of winners, expanding your keyword list, improving your ads, and then go on to another group of 10 or 15 or 20 campaigns, again hoping to find the 1 or 2 winners out of that group.

Each week or month that you spend blasting, you'll be adding 1 or 2 winners to your portfolio, because you're not spending a week to do one campaign, you're doing up to 20 or more campaigns in a week.

In fact, some successful marketers just do the easy parts of the above scenario. They'll find the losers, chop them out, and then just look for more winners. Expanding the winners by doing the steps mentioned above requires a whole different skill set, so some people just find the winners and leave it at that. The fact that they're possibly leaving money on the table doesn't bother them one bit, because they're happy skimming the profits from what they call the "low hanging fruit", the obvious keywords they put into their keyword list when they were blasting. Adding another 300 keywords to that list seems like so much more work, with less payback, than finding another new winner.

In fact, that's what I end up doing most of the time also. But ... why not do what I do, put "expand my profitable "widget" campaign" on your project list, and tackle it when you don't have anything better to do?

For more details on campaign blasting, see the resources chapter towards the end of this report.

Basically, what I'm getting at here, is that in the past, whenever I wanted to set up an AdWords campaign, it would take me a whole day or more to set it up, more time to tweak it to try to turn a loser into a winner (who wants to back down when you've got that much time and energy invested in it, right?), and after all that, the odds still were that it would be a loser.

With campaign blasting, I never worried about losers; I knew that it was the price I had to pay to find winners. I was happy to have 9 losers in a row, because it meant a winner was right around the corner!

Here's the beauty of campaign blasting as I do it now: I figure that to make more money, I have to fail, fail often, and fail quickly. That's all there is to it.

Because ...

When I "fail to fail", I make money! If this doesn't make sense, read these two paragraphs again until it does.

Thomas Edison failed what, 10,000 times I think, when trying to invent the light bulb. He knew that eventually he would fail to fail, and out of that was born one of the most important inventions of the 20th century (or was it the 19th century??). Whatever.

I hope that I have a thousand failing AdWords campaigns this year, because if I do, I just know that I'll get 50 to 100 that "failed to fail". Yes, failure is your friend. The more you fail, the more you succeed. Nobody is a perfect success, and nobody is a perfect failure.

Another point worth mentioning at this point is that in this chapter I've talked about my successful AdWords campaigns. In no way, shape, or form am I saying that you need to use Google AdWords to learn how to earn 5 bucks a day. Nor am I saying that if you use AdWords, you need to purchase the Campaign Blasting Guide.

Right now, I'm telling you my history and my success story. There are many other ways to earn 5 bucks a day, many types of projects. We have examples of other income generating techniques later in this book, but regardless of how long a list we put together, there are many other ways that are suited to different personalities, different skill sets, different goals.

I did and do well using Google AdWords. Others do very well using Article Marketing (also called Bum Marketing in some situations). Others do well by producing videos. Others do well by developing web sites. Others do well by making their own products. Others do well by placing classified ads on eBay for affiliate products. Again, the possibilities are endless, but we'll list some idea starters later.

My First Project

Just to show you how easy this really is, I'm going to go against my better judgment and tell you how I put together my first project, my previously described "home run".

First, I had already read (at least twice) the campaign blasting guide. So I had that technique ready to use. I already had an AdWords account. I already had an AdSense account. I already had a Commission Junction (CJ) account. So should you, in all cases, if you're serious about this.

One of the merchants I was affiliated with was eBay. I mentioned before I've been selling on eBay since 1998, and have always been a fan of theirs. I feel they have a very fair and lucrative affiliate payout, you should go to CJ and see for yourself, I won't publish the details here because it occasionally changes.

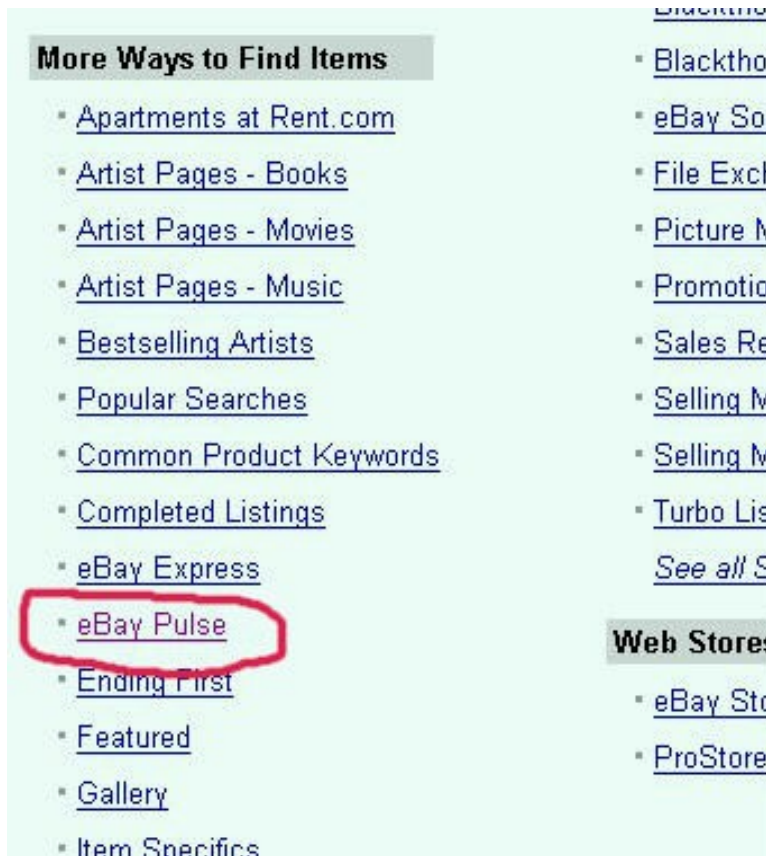
Edit 2008: Yes, it occasionally changes, in fact as of April 2008, eBay is no longer using CJ for affiliate tracking, they have their own system, called the eBay Partner Network (ePN), so if you're interested in joining their affiliate program, that's where to look.

Just to give you an idea of the dramatic jump in income, here's my CJ earnings for October 2005:

Filter Results By <input type="text" value="Web site: All"/> <input type="button" value="Filter"/>					
Commission Summary by Advertiser for Action Type: , Event Date from 1-Oct-2005 to 31-Oct-2005					
					Results 1 - 4
Report Total	\$0.00	\$0.00	\$0.00	\$112.20	\$112.20
Advertiser	New (USD)	Extended (USD)	Locked (USD)	Closed (USD)	Total (USD)
eBay	\$0.00	\$0.00	\$0.00	\$74.80	\$74.80
	\$0.00	\$0.00	\$0.00	\$26.30	\$26.30
	\$0.00	\$0.00	\$0.00	\$7.50	\$7.50
	\$0.00	\$0.00	\$0.00	\$3.60	\$3.60
Page Total	\$0.00	\$0.00	\$0.00	\$112.20	\$112.20
Report Total	\$0.00	\$0.00	\$0.00	\$112.20	\$112.20

As you can see, my eBay commissions were less than \$75.00, and my total was just over \$100.00 for the month. Nothing to get real excited about.

Anyway, this was early November 2005. I went to a page eBay provides, called the eBay Pulse (you can find a link to it on the eBay site map), on the left hand side:



eBay Pulse lists the current hot items, both for eBay overall, as well as individual categories. It's a great way to brainstorm new niche ideas, it will show you what's getting a lot of notice.

On the top of the eBay Pulse list, on the day I looked, was Xbox 360, 2005's hot video gaming system. I know nothing about gaming systems, but I had read in a newspaper article recently prior to that, that one of the hot gift items of the year would be the Xbox 360 because demand would exceed supply.

Before I break away from the picture above, there are other great links to check out also, such as "popular searches" and "common product keywords", both are good ways to come up with ideas as to what to construct sites or pages around.

My first inclination was that going after the Xbox 360 niche was beyond my skills, it would be too ultra competitive, and besides, I hadn't played any video games probably since Ms. PacMan came out! But campaign blasting advice is to try it, fail quickly, and move on, so I decided what the heck.

I set up a quick web page, using basic HTML, nothing fancy, and also used a facility that the eBay affiliate program provides, which is called the "eBay Editor Kit". The editor

kit is a small snippet of JavaScript code which you can place on your web page, and it will cause eBay auction search results for whatever key phrase you code, to be displayed for your visitor. The results are current, in other words, up to the minute.

Each time a visitor comes to your page, and sees a sample of the auctions currently running for the search phrase, they have the opportunity to click on one or more of the auction titles. If they do, two income possibilities result.

One is that they are currently an eBay registered user. If so, any auctions they win during the next seven days will pay you a commission, a percentage of eBay's revenues. Second, if they are not currently a registered eBay user, if they become one, you get paid for that (worth \$12.00 in 2005, but currently (2008) a new eBay registration will pay you \$25.00), as well as income from seven days worth of their auction wins.

After uploading this simple web page to my server, I constructed a simple AdWords ad, used obvious keyword phrases such as "buy Xbox 360", "Xbox 360 system", "new Xbox", that kind of thing, set my budget, and hoped for the best.

Not only did I "fail to fail", this campaign brought staggering results, as I mentioned above. My eBay commissions, combined with AdSense income, and Chitika income was absolutely insane, if I printed it here, you wouldn't believe it anyway.

Just to give an example, let's say some frantic parent went online to search for their son's top gift idea, the Xbox 360. They would Google the term, see my ad, click on it, see that there were dozens of choices on eBay, click on one, and either make a purchase there, or register with eBay and then make a purchase. Not every visitor of course, but out of the 1000's that were clicking on my ad every day, enough of them did just that. If they registered on eBay, I earned \$12.00. And if they bid on and won the Xbox 360, I typically made a commission of around \$22.00 or so, if my memory serves me, because it was a high priced item at the time. Many of those bidders went on to bid on other things also, and I was paid each time.

Here's a snapshot of my CJ earnings for November:

Commission Summary by Advertiser for Action Type: , Event Date from 1-Nov-2005 to 1-Dec-2005

					Results 1 - 6 of 6
Report Total	\$0.00	\$0.00	\$0.00	\$9,569.08	\$9,569.08
<u>Advertiser</u>	<u>New (USD)</u>	<u>Extended (USD)</u>	<u>Locked (USD)</u>	<u>Closed (USD)</u>	<u>Total (USD)</u>
eBay	\$0.00	\$0.00	\$0.00	\$9,427.18	\$9,427.18
	\$0.00	\$0.00	\$0.00	\$112.00	\$112.00
	\$0.00	\$0.00	\$0.00	\$25.14	\$25.14
	\$0.00	\$0.00	\$0.00	\$2.25	\$2.25
	\$0.00	\$0.00	\$0.00	\$2.25	\$2.25
	\$0.00	\$0.00	\$0.00	\$0.25	\$0.25
Page Total	\$0.00	\$0.00	\$0.00	\$9,569.08	\$9,569.08
Report Total	\$0.00	\$0.00	\$0.00	\$9,569.08	\$9,569.08

Sort of a nice jump, but actually the increases didn't kick in until towards the middle of the month which is when I started promoting the Xbox 360. So even better, here's December:

Commission Summary by Advertiser for Action Type: , Event Date from 1-Dec-2005 to 31-Dec-2005

					Results 1 - 5 of 5
Report Total	\$0.00	\$0.00	\$0.00	\$22,083.97	\$22,083.97
<u>Advertiser</u>	<u>New (USD)</u>	<u>Extended (USD)</u>	<u>Locked (USD)</u>	<u>Closed (USD)</u>	<u>Total (USD)</u>
eBay	\$0.00	\$0.00	\$0.00	\$21,786.73	\$21,786.73
	\$0.00	\$0.00	\$0.00	\$136.00	\$136.00
	\$0.00	\$0.00	\$0.00	\$102.54	\$102.54
	\$0.00	\$0.00	\$0.00	\$42.70	\$42.70
	\$0.00	\$0.00	\$0.00	\$16.00	\$16.00
Page Total	\$0.00	\$0.00	\$0.00	\$22,083.97	\$22,083.97
Report Total	\$0.00	\$0.00	\$0.00	\$22,083.97	\$22,083.97

As you can see, my commissions from eBay were far and away my best performer.

In addition, I had placed AdSense blocks and Chitika blocks on my pages, which also brought a nice chunk of earnings for the 2 month period.

Of course, my AdWords expenditures to earn that income was frightening also, I maxed out a couple credit cards along the way until I received my commissions and was able to pay off the credit cards. They say you have to spend money to make money. Spend money I did. Make money I did. Hand over fist in both cases.

November 22, 2005 was the day that the Xbox 360 systems were supposed to arrive in the retail stores in the U.S. When people went to the stores and realized they were all sold out on pre-orders before they even arrived, they evidently rushed home to their computers, logged on to search for the item, and my ad was one of several that got their attention.

I remember the day. I had no clue whatsoever what was going to happen. At the beginning of the day, I had a budget of \$200 for my campaign. That was obviously going to max out early in the day, and I increased it to \$300, then \$400. I had no idea if I was going to make a profit, but as the numbers started to build, I decided to go for it, and kept raising my budget.

I recall around 6:00 I had to go to the grocery store to pick something up for my wife. I almost couldn't drive, my chest was pounding, I could barely breathe, nothing like this had ever happened to me. It was like I was dreaming.

The concern was that I was spending all this money, and I had no clue at the time if I was making a profit. Commissions from eBay aren't posted until the next day, and even if they would have been posted sooner, people bidding on auctions that don't end for a day, 2 days, or later, won't be finalized, since eBay only pays commissions on winning bids, not on all bids, obviously. There was a large amount of trust involved in that if I drove the traffic, enough of it would convert to commissions to be profitable. Still, it was scary.

I could have set a budget, allowed my campaign to stop at that point, and evaluate the profitability the next day when the commissions were posted. I could have done that, but remember this was a very seasonal item, the opportunity was beating on my door at that very moment, should I allow that opportunity and that traffic to come to my site, or should I suggest they go elsewhere?

When I got home from the grocery store, I rushed upstairs to see if my \$400 budget had been reached, and it had. My campaign was shut down. Now what? Did I still trust that the campaign would be profitable? OK, yes. I raised my budget to \$1000 for the day to activate it again, and ate dinner.

Later that night, I realized even the \$1000 budget would be maxed out, and before I went to bed, I raised it one final time to \$1500. The next day, when commissions were posted, I finally could breathe again, as I learned that my instincts were correct, people that were clicking on my ads were indeed going on to buy those Xbox 360 systems that they came to find.

As the holiday season wore on, and more advertisers tried to jump on the Xbox 360 bandwagon, it took higher and higher bids to stay on the first page of the sponsored section (8 ads generally show there), which increased my costs and reduced my profits

per click. If I remember right, I had to go as high as .12 a click for a while (I had started at .04), but I was tracking carefully, knowing how much I was making with an average click, and felt it was better to make a few cents per click on a lot of clicks than a dime a click on a very low number.

Was this a flash in the pan? Maybe, I tried to do the same thing with other top keywords from the eBay Pulse, unsuccessfully. I'll keep trying, eventually another one will work someday. Some won't work because they're trademarked brand names that you can't bid on, but I'm constantly trying to find new ideas. I have, though, done pretty well with small niches that I've experimented with, using eBay and similar web pages.

It really was that simple. From idea, to thinking it wouldn't work, to saying what the heck, to putting up a simple web page and AdWords ad, it took all of maybe less than 2 hours. That really was my first \$5 a day project (and it earned way more than \$5 a day while it lasted), I've gotten better since then, it wouldn't take nearly as long!

Could you do this also? I see no reason why not. Between eBay and amazon.com and walmart.com alone, there are tens of thousands of different types of products you can promote. Plus 1000's of other merchants, with more coming online every day.

Of course, you might not want to spend a several hundred dollars in a day on AdWords ads. Neither did I, believe me, but I took a deep breath, trusted that the numbers were right, that I would make a few cents from every click, and the investment was worth it.

Actually, you might do better than I did. You might get huge amounts of traffic for free.

If I would have known in the summer of 2005 that Xbox 360 would be so hot, I could have put together a web site, gotten it indexed by various SEO techniques, and if I would have attained good rankings so as to reach the top of the search page, I would have had that many impressions for free.

I had no clue, and I still made money hand over fist. I'm sure there are niches that you do have knowledge about. Build those sites in advance of the rush of traffic, and rake it in!

In fact, I would guess that whoever was at or near the top of the page of search results (not sponsored, not paying even a penny), probably had more traffic than the top sponsored ads had. Certainly a lot more than I did, since I wasn't near the top spot.

Another advantage of getting started earlier, if you know something's going to happen, is the ability to take advantage of Google's content network. On November 22nd, when the crush of traffic first hit, my campaign was too young to have been approved for content, which takes at least a few days before Google starts showing ads on their content network (basically publishers that put AdSense ads on their pages). There's

some sort of manual approval that has to happen. Later in the week my ads did start to show there, but in the beginning, my ads had no impressions on the content network, at the very height of the traffic crush. What a waste of an opportunity.

Let me tell another story about anticipating opportunities:

I remember the day vividly; it was Sunday, May 15, 2005. The reason I remember that date is it is my son's birthday, and my wife and I were going to go to his new house, he and his wife had moved there just recently and were hosting their first barbeque.

I woke up in the morning and went to my home computer to check my stats. When looking at my AdSense data, something was obviously wrong. It was only morning, and I already had more clicks and income than I normally get in a week! Checking my channel data, I found that it was mainly coming from traffic to a site I had (and had had for quite a while), about Star Wars. The new movie was coming out the following week, and it seemed that people were starting to do searches for related merchandise.

Checking further, I checked my web site logs, and I found that hundreds upon hundreds of people were hitting on one of my pages that promoted Star Wars t-shirts. Tracking back to the source, I found that I was rated #1 on the Yahoo search engine for that phrase, and in one day, if I remember right, about 16,000 people hit my t-shirt page, many of them clicked through to buy a t-shirt from a merchant I was affiliated with, and many more clicked on AdSense ads on my page.

Just one single page, that probably hasn't had that many hits before or since, suddenly got a burst of traffic on one day. All free. It was amazing, I almost didn't want to leave my computer to go to my son's house, but the beauty of Internet marketing is that it didn't matter if I stayed at my computer or not, the traffic was still going to come, and I was still going to make money from it, from a page that had been set up months earlier and was just sitting there. The more pages you have, the more chances there are for this to happen to you, also.

Setting up these pages is what's been called "virtual real estate", or VRE, a phrase coined by John Reese, as far as I know, who is one of the premiere Internet marketing gurus out there today. When you have virtual real estate, you have unlimited opportunity to earn income from those pages.

It's not necessarily the case that "if you build it, they will come", but if you do certain things to get your pages listed in the search engine indexes, they will eventually come, sometimes in small numbers, sometimes in large numbers, but they will come. The more virtual real estate you own (more pages, in other words), the more opportunities you have.

So the lesson here is: When developing your list for your \$5 a day project ideas, think short term, sure, but think long term also. You want to be in the right place at the right time. The beauty of the Internet and Internet marketing is that you can be in a lot of places all the time, just waiting.

This truly is an amazing business, if you have the ambition, the strategy, and the technique. I hope that I've given you an insight into one of my techniques that has proven to work for me. There are others, of course. This report is about the strategy. The ambition is something you'll have to provide on your own.

Update: After this original e Book was written, lots of reader attempted to copy my techniques, and I have a good idea many of them made lots of money doing so. In fact, in 2006, for the holiday season, I decided to try to duplicate this success. The first hot toy that I saw was TMX Elmo. I set up pages and AdWords campaigns for that hot toy. My results were similar to the 2005 Xbox 360 campaign, but more short lived. I think that was because they started showing up in the stores in quantities after Thanksgiving, and I had started my campaign in early October.

At around the same time, I had heard that the Playstation 3 would be the hot game of the season, so I set that up. Again, a home run hit, but for a very short time, just a couple weeks. I think my readers were following, or at least copying me on that one. Still, I made several thousand dollars profit on that campaign.

And then I noticed another possibility. The Nintendo Wii game console was starting to get rave reviews. It wasn't in such short supply, there wasn't as much hype, but it actually became the hit of the season, probably because of a lower price, and perhaps it had better games, I'm not sure. I rode that campaign well past the end of the holidays and into 2007 very successfully.

So between Elmo, PS3, and Wii, 2006 profits were far and away much higher than my 2005 results. Proof that my first experience wasn't a fluke. Proof, I believe, that the 5 Bucks a Day strategy can produce staggering profits. Even if you're only looking to make \$5/day, sometimes you latch onto something, and when you do, you just ride it out, and look for similar projects the next time you see a similar opportunity.

Examples of 5 Bucks a Day Projects

So what kind of projects can you select to make \$5 a day? Everyone is different, everyone has different skills, and everyone has different interests.

Out of any group of 100 people that read this report and make a project list, I would guess that there will be at least 500 different ways to earn \$5. Earlier in the report I told you that the first thing I did, after making the decision to see if I could make \$5 a day, was to make a list.

On your first week, this master list is obviously the most important thing you can possibly do. In fact, I don't want you to put down this report when you're finished reading it for the first time, and get to work on an income producing project. Not yet. There's plenty of time to make money. This is not a get rich quick idea, though some people will, indeed, get rich (no guarantees, though, of course).

In order to get the best results, read this report at least once completely, more is better (you'll get more out of this the 2nd time you read it than you will the first time, I've been told). Then go away from your computer; go away from your family; go somewhere where you can be completely undisturbed for at least two hours, longer is better. This first list could end up becoming something that can turn your life around, it's that important. Get away from everything and above all turn off your cell phone, turn off the television, turn off any and all distractions.

On the list, you want to write down all the things that you could do to earn income. Don't analyze at this point. Just write things down. Many of the things on your list have been in your brain, or on other lists, for some time, I'm sure.

So start writing ...

Write the next great American novel? If you think you can do it, write it down.

Produce a video showing how to change the oil in your car? If you can do it, write it down.

Build a web site about your favorite rock star? Write it down.

Sell DVD's on eBay? If that's your thing, write it down.

Write a report about how to trim the ears on cocker spaniels? If you know how, write it down.

Submit 10 different articles to various article directories with a resource box pointing to your chocolate chip cookie cookbook? That might increase your traffic and sales. Write it down.

At this point, don't judge how to acquire the skills to produce the video, or find a supplier for the DVD's, for example. That will come later.

Don't just write the first few things that are on the top of your mind and stop. Keep thinking. I'd like you to come up with ideas that will keep you involved in income producing projects for months to come. Some won't pan out, but now is not the time to worry about that.

Remember, the bigger the list, the more money is contained on that list. Once you start picking projects off the list every Monday morning, you'll get better and better at determining which are the most likely to succeed. If you only have 10 choices to choose from, your chances of having a winner every week for a month is less than if you have 100 items on your list to choose from.

What you should be worrying about now is exhausting all possibilities of income producing ideas, which will become weekly projects. Don't judge as far as quality or your capabilities, don't worry about whether something will take more than a week or not. Write it down. You'll edit later.

Your first list might be dozens of pages in length (I hope). If after that, you still have ideas in your head, keep writing. Again, don't be judgmental at this point. That will come later. You want quantity right now, not necessarily quality. Be confident that of the dozens, or hundreds, of things you write down, you'll certainly be able to find enough quality to start choosing projects.

After completely exhausting everything you can think of, take a break. Then come back. Read over the list. Maybe you can think of things you could add, maybe you see some duplication. Now is the time to start editing your list.

What you're looking for now are potential short term projects that you currently have the skills for, or that you could develop the skills for, that will make you at least \$5 a day. There will be items that don't qualify to proceed with, at this time.

For example, writing the next great American novel. Most likely that will take more than a week. If you think that's important to you, keep it on the list, or put it on a different list. For now, let's find something that you can do in a week (or close), and that will earn you \$5 a day. You need to find some success. Once you find one, you'll be in a believing state of mind, less frustrated, and better able to find the second one. And third. And twentieth.

Everyone's list will be different, and what's contained will vary depending on your background, skills, and needs.

Part of your consideration, when editing your list, is what are your priorities? Maybe your list could contain "get a part time job at McDonald's". Certainly that will earn you more than \$5 a day, but maybe you value your personal time more than that particular activity. With that in mind, some items on your list that would require you to spend time on an ongoing basis should perhaps be discarded. Or maybe not. It's your list.

For example, on my first list, I had: become an eBay Trading Assistant. For those of you who have no idea what that is, it's someone that people can go to if they want to sell an item on the eBay auction site. I had been selling on eBay for many years, and had the time, knowledge, and equipment (digital camera, computer, etc.) to do so. Many people don't possess those attributes, and would like someone to sell their antique watch for them, for example. Trading Assistants do that, for a fee. I figured that I could easily earn \$5 a day on average if I advertised my availability.

So that was one of my first projects. I set myself up on eBay as a registered Trading Assistant, and soon I started receiving calls asking for me to help sell items. It all worked as planned, but I soon realized that the time it was costing me was more important than the income it was providing me.

Perhaps your situation is different. Perhaps you're someone looking for a part time job that you can run out of your house or garage. Perhaps, if you have the skills, being an eBay Trading Assistant would be perfect. That's up to you. The point I'm trying to make is that as you're making and editing your first project list, and adding to it in the future, one consideration you need to make when choosing projects is whether you are willing to commit to do whatever it takes for a long term.

The best income stream is one that you can set up once, prime the pump so to speak, and have the profits keep coming to you unattended forever. Some of your projects will be like that. Some of your projects will require you to spend time on them in order for the income to continue.

Since initial distribution of this report will be done to mainly those interested in making money doing Internet or affiliate marketing, we may have similar backgrounds, skills, and interests, but I'm not going to assume that.

Here are some ideas to get you thinking about \$5 projects:

- **Expand your eBay footprint** – Do you already sell on eBay? If so, can you find a new product to sell? Maybe find a drop shipper to supply you? It might be difficult to find a good supplier, but I can almost guarantee that if you concentrated on it for a full week, you could easily find at least one, probably

more, suppliers, and come up with a few, maybe more, different items that are selling profitably on eBay. Once you've found the supplier, designed the eBay auction ad, and done it once, all you need to do is relist the auction over and over again.

Just a thought about drop shipping. Tens of thousands of other eBay sellers are looking for drop shippers also. The few good ones are supplying a large number of sellers, so how do they compete with each other? Most likely the only way to compete is by reducing prices. That, to me, is insane and a waste of time.

So, in that kind of situation, I'd prefer to find a drop shipper that very few other people know of. That's your challenge. I would suggest driving around your local community instead of trying to find one online. I'll bet, if you live in a moderately sized town, there are manufacturers that would be happy to have you sell for them on eBay, and if their product is somewhat unique, you should have very little competition. Better yet, instead of having them drop ship, you could just take orders, then go across town and pick up the item and ship it yourself, not only making a profit on the item, but also a small "handling fee" on the shipping charges also.

- **Find a JV partner** – Have you written a downloadable report or e-Book? If you have, how's it selling? Don't you think it would sell better if some people announced it to their lists? How many JV partners do you think you could find if you spent a whole week focusing on that task? So, if you have a product of your own, put "find JV partners for my product".
- **Expand your advertising** – Do you already market using Google AdWords? Are you making a profit? If so, have you considered using the Yahoo Publisher Network, MSN Ad Center, MIVA, or some of the other pay per click sites? Didn't think you had enough time? Don't you think you might be able to add \$5 a day to your income if you spent a whole week setting yourself up on those sites and translating your ads to run on those sites also? If you're making \$20 a day on AdWords, you could almost certainly make another \$5 or \$10 a day if you used one or more of the other sites.
- **Create your own video product** – Look on eBay, search around and you'll find all sorts of sellers selling home made videos on all sorts of strange and interesting things. Why not make a video yourself about something you have some unique knowledge about. Sell two or three of the videos a week at \$19 or \$29 or more, it's almost total profit once you make it available for download, or burn some CD's or DVD's. There's a higher perception of value of something that's distributed on a CD or DVD than something that's downloaded.

- **Campaign Blasting** (putting up quick Google AdWords ads) – there are thousands upon thousands of e-Books on Clickbank, and probably millions of different products on amazon.com, walmart.com, ebay.com and many more huge sites that you can make affiliate income from.
- **Build a website** – Interested in something? Set up a web site around that topic. Write some articles or have them written for you on eLance. Post the articles at the big article sites and watch the traffic come to you (it might take a while). If you have figured out how to monetize the site (affiliate links, AdSense, selling products, etc.), you might get quicker traffic if you set up AdWords campaigns going to your site.

This project, depending on your skills, might be something that takes more than a week, but it also might be one that yields much more than \$5 a day. Break the project up into chunks, get something done, don't wait for it to be perfect or finished. You don't have to have 50 articles before you start, get something up and get the traffic coming. This week, not next month! Just do enough to earn \$5 a day. Another week's project can be to enhance it to make another \$5.

- **Save 5 bucks** – A weekly \$5 project doesn't even have to be about making money. Benjamin Franklin said very well, "a penny saved is a penny earned". Well, if nobody is on record yet, I'd like to go down in history as being the first to say "\$5 saved is \$5 earned". How can you save/earn \$5 a day? I'm not going to tell you what luxuries or habits to give up, but most of us waste money one way or the other, every single day, whether it's on Starbucks coffee, fast food lunches, designer clothes and jewelry, or buying e-Books that are hyped by every guru in the world. I'll bet you can save \$5 a day, probably more, if you took a week and analyzed your expenditures in minute detail.
- **Affiliate marketing** – Are you an affiliate marketer? Do you promote Clickbank publishers, or CJ or LinkShare merchants? If not, why not, but if so, you can immediately add dozens of likely projects to your list, and start working on one right away. I'm personally addicted to some CJ merchants, but I know others do very well with Clickbank products. The quickest way to start earning \$5 a day is by using AdWords or your other preferred pay per click supplier.
- **More affiliate marketing opportunities** – What have you purchased lately that you really enjoy? Become an affiliate for that merchant, write a review, and before you know it you'll not only have paid for your purchase but added \$5 daily income to your total. Don't tell me you don't have time to write a review and set up a web page for something, you have a whole week!
- **Promote this book** – Speaking of which, if you enjoyed this report, you

could promote “5 Bucks a Day”. If you’re an affiliate marketer with a list of your own, finish reading this report first, of course, then go through it again, figure out what you liked most, and write up a review. Then send a recommendation to your list. More information on becoming an affiliate for “5 Bucks a Day” is here: <http://www.5bucksaday.com/affiliates.html>

- **Start blogging** – Start a blog about something you’re interested in. Use blogger.com if you don’t have your own hosting set up (if you do, I recommend WordPress instead, but again, it’s up to you). There are people who consider themselves professional bloggers who do very well income wise. If you don’t want to be a full time blogger, that’s no problem. Just post something of interest every couple days (it might take less than an hour a week to research and post), ping the blog directories with each post (easy to do on WordPress), and before you know it you’ll have traffic coming to your blog.

Then all you have to do is find a way to monetize your blog (AdSense, Chitika, affiliate links to amazon.com, eBay, or other merchants depending on your subject), and in time you’ll be making \$5 a day, or perhaps a whole lot more, and if you do it right it will grow from there. If you like that idea, why not set up more blogs? How many things can you write a few posts a week about? Get them out there, and by the end of the year, you could have a whole lot of \$5/day income streams coming in.

- **Eliminate monthly expenses** – If you can find a monthly expense that’s costing you over \$150.00 that you can eliminate, that will count just as well, maybe better. For example if you have a large credit card bill that you’re paying at a high rate of interest, and you can transfer the balance to another card that’s charging lower or better yet, very often they’ll offer a zero percent rate for a short term, sometimes that will save you quite handsomely.
- **Lend money to yourself** – Or do you have a credit card bill that you pay monthly? Do you have a savings account that pays a lower rate of interest? Why not use the savings account to pay off the credit card bill? It’s the same as paying yourself interest instead of the credit card company, as long as you don’t blow the resulting savings by maxing out your credit card again.

Consider that if you have money in a savings account in your bank, some banks are currently paying less than 1%. If you have idle savings earning 1% while you’re paying credit card interest at maybe 18.9% interest, for goodness sakes use the savings account to pay the credit card bill off! Then use the money you would have used to pay the credit card bill every month to add to savings next month and thereafter. Are you telling me the savings account money is for a rainy day? If it rains, use the credit card if you haven’t replenished your savings account sufficiently. In the meantime, think of all the credit card interest you’re

saving. Maybe even 5 bucks a day. :-)

- **Invest in real estate (virtual real estate, that is)** – Start setting up little mini sites about various topics of interest. Once you get comfortable at building web sites, and find some nice templates, it will all become as easy as riding a bicycle.

Every web site has some common features, like site maps, contact pages, privacy policies, and pages about the various products (if you're promoting products), or pages of articles (if you're developing an information site with an eye towards earning money through AdSense). Or both.

Remember what I said a little while back. The more pages you set up, the more opportunities you have to get found. It's all in the numbers.

Some people set up one or more web sites every day. A lot of those people are using the software tools that mass generate spam sites, and I don't recommend that you do that, but they do it, and count on making a dollar or two a day from each site, so if they have hundreds of sites they are making hundreds of dollars a day.

I would rather see you make one new site a week, build quality information, and if you can do that, within time you can easily make \$5 or \$10 per day out of each site. It will take time to see the income, you have to wait until the search engines index the sites, and so on, and there is work to be done to make that happen such as getting inbound links in various ways (such as article marketing discussed below). You might not see the income next week, but keep it up and you'll do well.

I do recommend that if you're working on projects like this that don't provide immediate income, you also diversify by doing some of the other types of projects that will show an immediate return. Don't put all your eggs into one basket until you make sure the basket is constructed properly, in other words.

- **Bum Marketing (or article marketing)** – If you don't have and don't want your own products, and if you don't have and don't want to develop your own websites, try your hand at Bum Marketing.

Bum Marketing is a form of article marketing. With article marketing you typically write a short 400 to 600 word article, and put a resource box at the bottom that will direct the reader to your web site where you're selling something.

With Bum Marketing, you write similar articles, except the resource at the bottom will direct the reader to someone else's web site, with your affiliate link, so that

you get paid if a purchase is made at the other web site.

If you aren't familiar with Bum Marketing yet, sign up for Travis Sago's (the master bum .) email list, you'll get quite an education:

<http://www.bummarketingmethod.com/>

I've included a link to a software program that will help you organize your article writing efforts more easily in the bonus section, it's called Article Helper.

- **Create your own product fast** – Write a report about a topic of general interest. If you came up with a great way to lose weight that you haven't seen discussed before, write about it. Convert it to a PDF. Sell it. There are many ways to do that, such as setting up a mini site of your own, driving traffic to it using AdWords, driving traffic to it using article marketing, posting in related forums using a link in your signature to go to your mini site. Lots of possibilities.

In fact, a technique was made popular recently as part of a report called \$7 Secrets. Here's how it works. You write a short report, typically 15 to 30 pages, about a topic you have knowledge of that solves a problem for a lot of people, or conveys information of topical interest to many people.

For example, let's say you found a new way to lose weight. How many copies do you think you could sell if the report told how to really lose 10 pounds in 2 weeks by just thinking about jogging while not having to actually do it, and you had all the money necessary to run countless TV ads? You tell me.

The thing is, if I had that knowledge and wrote that report, how many could I sell myself through my own efforts, since I couldn't afford to run TV ads? A couple dozen maybe, a couple hundred maybe? How many people would buy it if they heard about it? Maybe millions?

So here's what you do. You sell your little report to as many people as you can. Let's say you can find 20 people who buy it from you, by doing things like listing it on eBay, or posting a link to your site on forums, or buying AdWords ads to get the ball rolling. In addition to selling the report to your customers, for a small price, like \$7, you let them sell it and keep all the money (yes all the money for all your hard work), but you do the delivery like in the way discussed in the \$7 Secrets report (we'll show you where to get that report in the resource section). The key concept in the report is that you might not get the money for the report that your customers sell, but everyone will download the report from your site, and one of things you ask for is their email address, so that you can send them future updates. Or other related offers. ☺

Some of those 20 people that you sold directly to will sell it to 5 people, some will

sell it to 500, some will sell it to nobody, and it just keeps getting sold. All those people are happily making money and your email list keeps growing.

So next month, when you write a new report on how to lose 15 pounds by eating chocolate, now how many people do you think you can sell it to yourself? No longer do you know 20 people that are interested, your list has thousands of people who are interested in losing weight.

And it just keeps on growing. Now instead of selling 20 copies for \$7 each (\$140 profit for all that work), you can sell maybe 1000 copies for \$7 each. And those people will sell for you and your list will continue to grow.

Next month you write a report on how you can lose weight by eating grapes and other negative calorie foods, while playing video games. If your list has grown to double its previous size, you can expect to sell double the number of reports. And so on, and so on.

- **Have someone else create your product** – Don't feel you have the knack of writing interesting reports like the above section talks about? No fear, come up with an idea and have someone else write the report for you.

Using sites such as eLance, RentACoder, and other similar sites, you can have virtually any product you can imagine done for you. The price will depend on the size of the report being written, or the complexity of the software product being written, but most times you can get a decent product done very economically.

Many of the top gurus are using this technique to amass a fortune. You see some of the same people coming up with new products every month or two. They aren't developing them themselves, they are coming up with ideas, often just from listening to their customer base, solving problems, and making a killing.

I would recommend sticking to written reports in the beginning, though, unless you're very technically oriented. Software products entail support responsibilities, and with all the different platforms out there, even just Windows platforms, there can be lots of problems that you don't want to worry about when you're just getting started.

I just did this shortly before this revision. I had intense interest in a couple subjects, medically related, that I felt would be of general interest, especially to baby boomers, so I found a well qualified person to write them for me (a doctor, no less). You never know until you ask, who you can get to write for you.

- **Arbitrage** – This is an old technique used originally in financial markets, where an investor would try to find ways to exploit the differences in price for the

same commodity or stock in different markets. For example, if the price of XYZ stock was \$50 on one exchange, and \$51 on another, the investor would buy at \$50 and sell at \$51 virtually simultaneously, pocketing the difference minus commissions.

Arbitrage online takes on a slightly different meaning. There are techniques like eBay arbitrage, where you can look for sellers selling items at lower prices than you know they're worth. They might be using buy it now and setting a low price, just out of ignorance, or they might not get as high a price as they should because of flaws in their auction. Maybe the name of the item is spelled wrong, so searchers aren't finding it. Maybe the description is bad. Maybe there's no picture, but you're confident that you know what you're doing and are willing to risk it.

So what you do is buy the item at a low price, receive it and make sure it's what it should be, and write a better auction where you will hopefully get a higher price.

Another form of arbitrage takes the form of buying PPC (pay per click, like AdWords or even some of the cheaper PPC suppliers), and having that traffic visit your page where you have monetized it in other ways. People doing this are looking for cheap keyword phrases, so that they can get traffic for a few cents, and send it to a page where the offers on their page pay a lot more.

- **Membership sites** – Here's a biggie. There are thousands of membership sites on the Internet where people pay to belong to a "gated community". Many of them are centered on the Internet marketing niche, but there are also many in other areas of interest as well.

If you can come up with a theme that will help either make money or save money or a hobby related theme, chances are you can charge a monthly fee to people.

How much can you charge? Anywhere from \$4.95 a month to \$995 a month, with the majority of membership sites coming in around the \$19.95 to \$39.95 a month range. Let's say you sell access to a site that helps people learn how to play chess like a master, and charge \$19.95 a month for personal attention and access to a members forum where they can compare notes, all you'd need is 50 members and you'd be making \$1000 a month. With 200 members, well, you do the math.

So how would you find the content to get people to stay a member for a long time? If you're an expert, or know an expert, or can find an expert and pay him or her, there you go. Before you start selling access to your membership site, build up an inventory of articles or reports, you can use those topics to explain what members will get when they join, and then go from there. Add a report or

article every week or two to keep it interesting, install a forum (which you can get free with most web hosts), and you're in business.

I've included a bonus report on how to create small niche membership sites in the bonus section. I think you'll like it. ☺

- **Offline Marketing** – This is actually potentially bigger, and way more profitable than online marketing if you do it right. The beauty is that so few Internet marketers are taking their skills to the streets. I'm talking about showing offline (brick and mortar) businesses how to reach the online generation.

You might think that everyone is connected already, and that everyone knows how to do what you do, if you know how to create web sites, or do pay per click campaigns, or build blogs, or write articles to drive traffic to sites, or whatever you're good at.

But you'd be wrong for thinking that. There are probably millions of businesses that could benefit from knowing how to do what you do. Why not do it for them?

It's fairly easy to put up a web site that will spotlight a local business. Look around; there are hundreds to choose from in most towns. Doctors, dentists, accountants, nail salons, restaurants, landscaping companies, roofers, you name it. Chances are in most reasonable sized towns, somebody looks online for local businesses in a particular niche. Why can't you help them get online?

It's as simple as putting up a web page (could be a blog, could be a home town site which will serve as a local directory, could be a wiki), and then doing simple things SEO wise that will attract the search engines. Then simply go around and show your prospects that you happen to rank well for the phrase "Toledo landscaper" (substitute your town's name), and ask them how much it would be worth to them to be on that page when someone's looking for a landscaper in Toledo. Then tell them you can build a full page with all their rates, specialties, contact information, etc., for a price. Then they would have a good chance of ranking for other terms such as Toledo sprinkler installation, Toledo gutter cleaning, etc. You could easily charge \$500 to \$1500 for a web site for them like that, plus monthly maintenance if you want to build that in.

Or if that's too expensive for them, you can tell them you'll just list their contact information on your site for maybe \$10 a month or whatever.

This type of business could produce a full time income, and after a site is set up, if you're charging monthly or annual fees for the hosting, could be a lucrative hands-off business. And the great thing is, you can get your happy customers to start giving you referrals to others that they know as well. Just give them your

business card, tell them to write their name on the back, and that you'll give them \$50 for everyone that turns it in and you sell a website to. Just like an affiliate program. You'll be swamped in no time if you do a good job.

Maybe technically this isn't a typical 5 Buck a Day project, but in the beginning you should approach it like it is. You'll see when you download the "Thin Air" bonus report that we're providing (internet access required) that for every local business person you talk to, you'll earn on average \$5. So if you only talk to one a day, that's a 5 Bucks a Day project, isn't it? However, you'll likely get 19 no's for every yes, and if a yes yields you \$100, it still works out to \$5 a conversation. At that rate you'll want to make 20 calls a day, so it's actually a 100 bucks a day project. Cool, right?

For more information about offline marketing and setting up a local directory, see the bonus report that comes with 5 Books a Day, titled "How to Pull Money Out of Thin Air", which is linked from the bonus section towards the end of this book.

- **Writing for dollars** – Many Internet marketers get started by writing for others. You can post availability on eLance, RentACoder, or other sites like that, but if you do you'll be competing with those willing to write for a penny a word or less. I would suggest you join some forums like the Warrior Forum (free) or Earn1KaDay.com and make it known that you're available to write articles, blog entries, whatever you feel comfortable with. You might still be writing for a penny a word, but you'll be better able to trust that you'll get paid in the end.

You'll need a small site, and you'll need samples. If you don't feel comfortable setting up a real website, set up either a Squidoo lens, or set up a Wikidot wiki (see the resources section), both of which are free. The advantage of the wiki is that you can have multiple individual pages, maybe one page will be your bio, one page will be your rates, other pages will be devoted to samples, etc.

Then you just need to get people who need something written to give you a shot. In the beginning you'll be writing for a penny a word, but after you establish yourself, get some testimonials, and get known, you'll be able to start not only increasing your rates, but also taking on more challenging projects for a higher fee, all the way up to writing sales copy for upwards of \$1000 a shot or more.

The other thing that comes from this is experience. You'll become better at niche research after you see what your clients are doing. I'm not saying you should steal their niches (if you do, you're never going to succeed, because the word will get out), but you'll tend to see patterns.

Plus, practice makes better, and the better you get at writing, the more often you'll find opportunities to write your own products (reports, e-Books, PLR

articles). PLR article packs can be as lucrative as any other because after you get good at writing for a penny a word, suddenly you'll be able to sell your articles for maybe a quarter of a penny a word, which is good for the customer, but to 50 people at a time, which is good for you.

Some of the most successful IM'ers started by writing for others, even writing cheaply for others. Unless you have a better idea, this is a great place to start, and it will refine your writing skills, enabling you to feel more comfortable with Bum Marketing and other essential Internet marketing business models.

- **Flipping sites** – Many people make a good living using the flipping business model. In the offline world, you might be familiar with flipping houses, in other words buying a fixer-upper, making improvements, and then selling at a good profit.

The same thing can be done with web sites in a couple ways. You can buy a site on eBay, SitePoint, Digital Point, or elsewhere, for a low amount, make improvements to it by adding content, making it look better, getting inbound links to it in various ways (writing articles, social bookmarking, link trading, etc.), increasing the page rank, and increasing the income.

If you're selling a site without income, and it looks nice, you can maybe get \$75 to \$125 for it. Once you have a site earning income you can sell it for a multiple of that income (6 to 12 times monthly income usually, sometimes more if the income is increasing over time).

Or, if you're handy at building sites, you can build a site from scratch, and sell it for almost 100% profit since all you invested was the domain registration fee and your time.

You can also flip Squidoo lenses as an alternative business model, there are people who make a good income, and again there's no investment if you're building the page from scratch yourself.

The thing is, there are many people who don't have the skills to do what you do, but want in on "Virtual Real Estate". Why not help them and make an excellent income at the same time?

And then there's the ultimate flip, building a membership site, getting a bunch of members, then flipping it for a multiple of the income stream. If you're going to do this, you're best off getting your customers to sign up with Clickbank recurring billing, because Clickbank accounts can be transferred to new owners. If your customers are paying by PayPal, you can't transfer the subscription from one account to another, and you can't transfer your PayPal account to someone else

(or at least you probably don't want to).

Look at it this way, if you start a membership site, load it up with content, get 100 members at \$19.95 a month, you have an income stream of almost \$2000 a month. In most niches that can support a membership site, it's not difficult to get 100 members; you could do better, but let's just use that for discussion.

If you have a site that's getting \$2000 a month in income and has good content, and maybe an active membership forum (which you can attach for free), you're looking at a site value of at least \$20,000, maybe more. Some people have the skills to build one of these a month. You can even outsource the writing of the content.

The above list should give you a lot of idea starters for ways to make money. Don't limit yourself, though. We could go on with hundreds of different examples of how to come up with ideas for 5 buck a day projects, but hopefully you get the idea. I'm just going from my background, again yours is likely very different. If you can't figure out how to make \$5, you aren't trying, I guarantee you.

In the beginning you'll likely be doing one type of project for a while, and later you'll gravitate to something more challenging and more profitable. When I started, all my time was spent on campaign blasting, and I made very good money with that. Now I'm spending the majority of my time on membership sites, creating products, finding ways to get free search engine traffic to my existing sites, and promoting affiliate products to people that I've established a trusted relationship with.

So, between the time that I first wrote this book, and now (as I'm updating it for this version), my project mix has changed drastically, but I'm still using the 5 bucks a day strategy, and my income keeps increasing as a result.

Getting Started

One obvious question concerns how much time you have to devote to your \$5 projects. Yes, I spend a good part of every day on my weekly projects. But I do consider that I have a full time job also, in that I have to run our mail order operation which involves constant monitoring of emails, orders, phone calls, shipping problems, vendor ordering, etc. I do admit I have an advantage over many in that regard, though, in that I can choose to spend some of my daytime hours on my \$5 projects.

If you have a full time J.O.B., you might not have that luxury, and might have to confine your project work activities to evenings and weekends. If so, you might have to compromise.

How much time do you have? We all start with 24 hours in a day. We have to sleep some of that. We have to spend time with our families. Most of us have to work on other things. How many hours are left? How can you maximize the hours you devote to your projects? Can you give up some television? Can you go to bed later, wake up earlier? Can you do something more efficiently? Can you have someone else do some tasks that are monopolizing your time and don't require your personal attention?

Once you're devoting all the time you have available to these \$5 projects, you might still find that you don't have time to complete one in a week, especially if you have a full time job and family responsibilities. If that's the case, that's fine. Do one every 2 weeks if necessary. Or one every month. Or outsource some of the tasks in the project (maybe your spouse can help you some way). The key is to set a \$5 goal and work on those short term projects.

Once the completed projects begin to pile up, your income will be increasing week after week, month after month. You'll see the power in this concept, and I suspect you'll either find more time to devote to them, or you'll find that you become more efficient in completing them in fewer hours.

The key thing is ...

You have to start. And you have to believe. The first week your \$5 pays for your coffee (unless you "cheated" and gave up coffee to save \$5). The second week your \$5 pays for your lunch. The third week, you really start to believe, and when you're into your 2nd month of this, you really begin to get excited. Every waking moment you're doing one of two things, either focusing on the week's task, or jotting down ideas onto your master list of future \$5 projects.

The more you add to your list, the easier it will be to pick a project next Monday.

And then, one day not that far off, you'll look back at the progress you've made since today, and you'll realize that the strategy has made a profound difference in your life. At some point, when you've met and surpassed the number you put on your first post it note, you'll decide that you can afford to take some time off and do something you enjoy, now that that stack of \$5 bills keeps coming in every day, non stop, without you having to work.

Or you can afford to lease a nicer car (that's only 2 or 3 \$5/day projects, after all). Or you can pay down the credit card debt that's been troubling you and your spouse. Or you can treat the family to the vacation they deserve this year.

Will you ever stop coming up with new projects? As long as you keep adding to the master list, no, there is always something else that you can think of.

Will you ever take a break? Well, you could. At some point working on these projects and updating your list becomes a habit. Habits are hard to break. But you could. Do you want to? How many \$5 bills a day are enough?

Do you want to take a week's vacation every month? You could. How many hours a week do you want to work? Instead of 40, maybe 20? You could. ☺

That, believe me, is a wonderful feeling. Look forward to it. You'll achieve it if you follow the steps I'm outlining here.

The more success you have, and the longer you're into the \$5 a day strategy, the easier it will be to pick projects that will earn \$5 a day, or more. But even if you fail some weeks, remember, you'll "fail to fail" frequently enough also. Embrace failure, it brings you a step closer to your next success.

Remember, failure is your friend. Keep that positive outlook all about you, don't grit your teeth when you fail, remember you're one step closer to yet another success.

If you're like me, after a while, you look at the list, and every week you're picking the project you would most like to work on, and every week you look at many that have been on the list for a while that suddenly don't seem so appealing. That's OK, you can scratch things off that weren't completed, as long as you keep enough fresh items on your list so that you have no problem finding a new week's project, you're still on the success path.

What if you finish a project before the week is over? Great, that will happen frequently. That's when you get to reward yourself. Take some extra time off. Spend time revising your list. Tweak a prior week's project, maybe you can squeeze some extra income out of it. Maybe you can find a way to make an update to that project into a new project. If it will add \$5 a day to the income stream, why not? Whatever. Reward yourself by

purchasing a new eBook about a technique you've never tried, maybe it will give you ideas for new types of projects that you can add to your list.

Or just chill out, read a book, spend some extra time with your family and tell them your latest success story, just let your brain cells relax a bit. That's healthy and productive also.

Or ... if you have that project on the other list that you decided you couldn't do in a week, like write the next great American novel, break that project down into chunks and spend the rest of this week working on the next chunk.

Overcoming Distractions

In the beginning, it might be difficult to adapt to the strategy. I still find myself going half days, even full days, without accomplishing anything.

For example, I might come in on Monday with a stack of paperwork piled on my desk left over from last week. There might be phone messages left on the machine. There might be merchandise orders (my daily J.O.B., remember) that have problems that have to be looked at, maybe we're out of stock on a particular item, and I have to inform the customer, and make a call to my vendor to get more on the way. A thousand things can distract me from sitting down and doing what I really want to do, because I have the habit of doing it, which is . . .

Update my list and select my project for the week on Monday, and focus on the selected task all week until it's complete

There are even some weeks when I don't get to do a project. Maybe last week's project is taking longer than expected. Maybe a previous one needs some looking after, maybe income has dropped on one of my other projects, and I have to determine how to tweak my AdWords campaign or something. If it isn't profitable, do I reduce my bids for some of the keywords? Do I chop it? Do I test new ads?

Yes, you'll get distracted occasionally (frequently), and you might think that it will affect your progress. Will it? Well yes, everything will have an effect, but some things have a positive effect, some things have a negative effect.

For example, let's go back in time. I set up my first successful project in November 2005. I made \$5 profit the first day, \$50 the next. What if that was where I left it? What if I wouldn't have taken the time to determine whether to increase my AdWords budget or let it sit at \$50 expenditure per day? What if I wouldn't have researched and found more keywords? What if I wouldn't have split test new ads that ended up converting better than the old ads? I never would have ended up with the grand slam home run. So it's a good thing that I was distracted away from the 2nd week's project, because the 1st week's one had a better chance for improvement than the 2nd one had a chance for success.

What if after I make that determination, I would have gone on to the next week's project, and ignored my prior one? I might not have noticed when my ads started slipping in position on the page. Even though the profits would have still been there, they wouldn't have been as good as they could have been.

And in January, what if I was completely oblivious to the fact that the gravy train was coming to an end? What if I kept my bids higher than they should have been instead of

slowly reducing them as profits eroded? What if I didn't pause my campaign while it was losing money?

Yes, I could have been working on a new project that would make me \$5 a day, but all the while, I would have been losing the opportunity to improve profits on the other one by more than \$5 a day, or losing the ability to end a campaign that started losing money. Remember, \$5 saved is \$5 earned.

In fact, here's something to keep in mind. A project for a week can be to improve or expand a prior project. Let's say you have a site that focuses on Motorola cell phones. If that's going well, a new project might be to add Nokia cell phones to the site (or set up a separate one). Then another one about Cingular cell phones. You get the idea.

In fact, that strategy is exactly why my income took off so drastically all of a sudden. I got some successful projects in place, laid the groundwork, and then it was an easy matter to expand those projects. Again, that's where campaign blasting is so powerful, it enables you to leverage your time. Instead of wasting your time working fruitlessly on what end up being losers, you are able to find winners quickly, because you are finding a lot of losers quickly. Get them out of the way. Find the winners. Expand the winners. When you're in expansion mode you won't be wasting any time on losers, you'll be totally productive.

As you get more and more little income streams in place, you'll have more and more distractions. That's why it's important to have mechanisms in place to track their performance, so that you will notice significant fluctuations. I have my spreadsheet which I update daily, and analyze every chance I get (at least weekly). It will show me at a glance the current trend. I also have looked at my channel tracking, campaign tracking, and affiliate stats so often I can easily know if something isn't right. If my widget site only brought in \$30 income yesterday, and it has been normally bringing in \$50, I recognize it at a glance.

Right now I have a seasonal niche I'm in that's doing pretty good. I have a good feel for the fact that for every click I get on an AdWords ad, I'll make a certain amount of money. This is one I'm spending more than normal on, so I'm tracking it in a separate spreadsheet. I track my expenses, income, and number of AdWords clicks. I know that on an average day I'll earn .08 per click. So if the number of clicks starts to go down, I need to quickly decide (this is a seasonal campaign, remember, it won't last forever, so no time to waste), whether to increase my bids to get a higher position on the sponsored results, or decide if there is some other thing I can try.

If I raise my bid by 2 cents, it theoretically will reduce my profits from .08 per click down to .06 per click. Will I get more clicks? Probably. Let's say I get 1000 clicks a day now, and make \$80.00. If increasing my bids gets me 2000 a clicks a day, and the profit is .06, then I make \$120 profit instead of \$80. That would be good. But if you're only

making .02 per click to begin with, you would be in deep trouble if you increased your bids. I don't care if it takes you to a gazillion clicks, if you're not making anything on them, you're back on the gerbil wheel.

If you don't have that ability yet to recognize fluctuations visually, you need to have other ways of keeping track either on a piece of paper or on your computer (spreadsheet or otherwise). For example ...

I have a whiteboard behind my desk. On it, I've marked each major niche I'm in. As I write this, I have 27 niches listed. Some earlier ones have been erased, if they didn't do well, or died off. I only have listed the ones that are making me over \$50 a month.

Now, for each niche, I have a column for each month. I started keeping track in February 2006. At the end of each month, I'll schedule and download an AdWords report, which produces an Excel spreadsheet which breaks down my campaigns by adgroup, and I'll then sort it down so that I can calculate the expenditures for each niche.

Then, if I'm running AdSense or Yahoo ads on my pages, I'll run a channel report for the month (you are setting up channels for each niche that you have AdSense income for, right? Or Chitika or Yahoo Publisher Network or whatever contextual ad service you're using, if you're doing that).

And I'll do the same with my CJ and/or Clickbank income that's coming from that niche. Those are a bit more difficult to break down, but it's worth the effort.

Then, I'll simply chart the income and expense for each niche, hopefully there is a profit, and I'll write the number on my whiteboard. This shows the niche's performance over a period of time. As I get into a new niche, I just add it to the bottom of the list and start the tracking right away.

Also on the whiteboard, I also have a coding system, which I mark on the side of the list entry. I put a green dash for niches that are earning \$150 or more a month (\$5 a day), a green plus sign for those earning \$300 a month (\$10 a day), a green asterisk for those earning \$25 a day, and a red asterisk for those earning \$100 a day. If a niche goes from one mark to a lower one, I give it special attention if I don't know why it happened. If a niche goes up, I celebrate.

It's a game I love to play. Every month I put at least one or two new niches on the list, and update the markings. I'm a winner if the marks go up on average. If they were to go down on average, I would have lost the game, but so far that hasn't happened.

By the way, if you don't have a whiteboard, that's not a problem. Put the information on a piece of paper and tape it somewhere where you can see it all the time.

That's one way I avoid distraction. I have the whiteboard behind me that constantly reinforces that there's a game to play, marks to improve, lists to grow. And there's a post it note in front of me that tells me a number that I'm stretching for.

Again, this doesn't necessarily mean you're going to be using Google AdWords to buy traffic, you can have other types of projects. You might be writing articles, and if you are, good for you, that's the basis for all Internet marketing, in my opinion, regardless of whatever else you're doing.

With article marketing, your income will to a degree be based on the number of articles you write, once you get good at picking niches, keyword phrases, writing the articles, and constructing your resource box. In fact, after a while, you'll realize that every new article you write is worth a certain amount of income. It might be \$5 per month, it might be a little less, or it could be a lot more, but there is definitely a relationship between the number of articles you get in circulation and your income.

So let's say that after a while you've determined that each article you write is worth \$5 a month. Your \$5 a day project can be to write 30 articles this week. Sound daunting? You'll realize, after you've done it for a while, that it's not all that difficult to do that in a week's time.

Again, keep track of what you're doing, and give yourself some tracking mechanism so that you'll know where your income is coming from. Then you can chart it in ways like I've explained in this chapter, so that you can know what's working (so you can do more of it), and what's not (so you can do less of it, or improve it).

Goals. Habits. Focus. That's how the game is won.

The Power of Goal Setting



I mentioned earlier that I had set a goal of earning \$200 a day, and burned that into my mind by sticking a post it note on my printer. I even showed a picture of the post it note. Actually that little note isn't the original one, I had to recreate it because, well, the original one was ripped up and thrown away.

In February, 2006, after my seasonal burst, my daily average income was at \$90. In March, it had risen to \$138. Unfortunately, up to that point I had a site that had nice rankings in one of the search engines and was bringing me about \$40 a day profit, and in April the rankings started to slip, until it was nowhere to be found by the end of May. Fortunately my \$5 projects made up for the loss, and at the end of May, I was at \$156 per day.

At that point, I decided that the \$200 day goal was going to be reached soon, and I needed to update it. I replaced the post it note with one that said 500. Very ambitious indeed, but I figured if I continued to add \$5 a day for the rest of the year, 400 or more was certainly possible by the end of the year, so I wanted my goal to be a bit of a stretch.

Little did I realize that things would soon start to mushroom. After June, I was at 205. After July 2006 (when many were feeling the disastrous effects of the "Google Slap") I was at 298. And then I found out the real power of goal setting.

Early in August, things started to take off. The first four days of August, I had profits of over \$600 per day. I still continued to stare at the post it note that said 500, and thought to myself that I should change it, but wanted to make sure the sudden upsurge would be maintained. Quickly, my daily profits went down. I couldn't figure out why. I tweaked, I tracked, I analyzed, I thought. And suddenly it hit me!

My post it note was dampening my progress. I had burned into my brain, and was reinforcing it every time I looked at that note, which was right beside my monitor, that I wanted to earn \$500 a day. So, since I was making \$600, what do you think my subconscious decided to do? Right, get me on track to make 500, down from 600. Much like if someone wanted to lose weight, go from 220 to 180, I was telling my brain that I wanted to reduce my income.

So, once I figured that out, I put out a new post it note, 700, and within 10 days there was a turn around. The 600 days started coming regularly again.

Suffice it to say, I still have a post it note, but it no longer says 700. What does yours say? Write a number that you desperately want and can believe. Put it somewhere where you can focus on it constantly. Let the number burn into your brain. Update it as necessary. Post it notes are cheap, after all.

What Can Go Wrong?

Q: How do you know when you select a project, that it will make \$5 a day profit?

A: You don't. It's a matter of gut feel, to be honest. Like I mentioned earlier, when doing AdWords campaigns, 1 out of 10 or 15 will end up winners, the rest will be losers or will just languish and do nothing. That's why I recommend campaign blasting, I can get 15 done in the week's time that used to take me to do 1 or 2, so that hopefully will get me a winner, I can chop the losers, and have my regular profit stream.

It's basically the same with projects (remember a project could be "do 15 blasts this week"), except you'll have a far better ratio than 1 out of 10 successful projects, maybe 1 project out of 2 or 3 will end up earning you \$5 a day forever (actually forever is a long time, so let's just say that when I say \$5 a day forever, I actually mean \$5 a day for the foreseeable future, OK?).

I know it is frustrating to think that you could work all week hoping to make \$5, and know that half the time you'll get nothing. My experience has shown me that as the months have gone on, I've gotten better at selecting projects, and most importantly, it has shown that for every empty week, I've had weeks that did far better than \$5 a day.

That's another reason to take the time in the very beginning to build a very large project list. I said to give yourself at least two hours to put the list together, during that time you should allow no distractions. But, if there are still things inside of you that are coming out onto that list after two hours, take a break, and come back to it fresh. Build as big a list as you can. Build it until you can't think of a single thing to add to it. The larger the list the better, because you want to have so much to choose from, that there will be some obvious projects that just can't fail. You really want your first project to be a winner, after all, to start building confidence, experience, and belief.

At this point, as I'm writing this, I've been doing this for about 11 months now. There has been some down time where I didn't do a project a week, I had some vacation time, we had some family emergencies that took away a few weeks, my web site was hacked last summer, so that took away some free time. And there were some weeks when I was fine tuning other projects to maximize the profits there. For example, I wrote about my first project earlier, it went from \$5 to \$50 to \$500 daily profit quickly. If I would have stopped working on it after a week, it might have stalled at \$50. So for my 2nd, and 3rd, and probably 4th weeks, I was tweaking that one, watching it, making sure I was on top of everything.

Analyzing the results of the eleven months, I'm looking at my successes that are on my whiteboard right now. I have 15 projects that ended up with \$5 or more a day, and continue to earn that amount. Of those 15, 5 of them are at \$10 a day, 3 more are at

\$25 a day, and 4 more are at \$100 a day. There are at least 10-15 that are only \$1 or \$2 a day so far, but have a good chance to grow up to the \$5 mark. As long as they continue to make even a dollar a day, I'm happy to let them sit there. A dollar a day is \$365 a year, after all.

In fact, now that I think about it, some of those under achievers were making over \$5 a day for a while, but have tailed off because they are actually seasonal items. Once their season comes back (a season could be 6 to 9 months, actually), so should they (while others of the other season might fade for a while). It does pay to hedge your bets. If you have one big site about something seasonal, for example Halloween costumes, what do you do the other 10 months of the year when people aren't looking for the Halloween costumes?

Don't get overly concerned with those that basically do nothing for a while. Lots of things can be the reason for no activity. If you're not losing money on them, let them sit there, someday you might see some activity, even if you only make a few dollars every few months, it's better than nothing, and you never know when something can turn around, and fast!

I mentioned a site that stopped earning money for me shortly after I started my strategy. What I didn't tell you is that I never expected it to do anything to begin with. It was in a very competitive niche (credit repair and debt consolidation), AdWords clicks were very expensive, so I didn't bother with that, and Google didn't like my site, the rankings were way down in the SERP's.

Suddenly one day, I noticed a flurry of activity, and in checking out where they were coming from (I used AdSense Gold, which has a tracking component), I found out that the clicks were coming from Yahoo searches. Lo and behold, out of the blue, my site was ranked in the top 10 on Yahoo for very important and very frequently searched keyword phrases. I had AdSense on my pages, and clicks were bringing me good money, in fact for a while I was earning over \$100 a day from that one site. It kept going for about 3 months, and then as quickly as it came, it disappeared from the Yahoo search results, and the income died out. It was good while it lasted, and who knows, maybe some day it will come back. That's the beauty of Internet marketing, you put up your sites and activity will come and go, the cost of the virtual real estate is almost nothing if you do it right. You might go many months, years even, with nothing, and then suddenly you'll hit a gusher.

Basically what I'm saying is not to get discouraged with projects that don't make quick money, their time might come. If they're losing money, then you have to make a decision to make some adjustments or pull the plug. If they're not losing money, have some patience, start your next project, and you might be surprised one day when you wake up and see the results. It's a bit like planting a seed, you have to have faith that the flowers will grow and bloom.

Q: Will you have losers?

A: Of course, there will be disappointments. Working a whole week and losing money, or working an entire week and getting nothing for it, that really is frustrating. But after the week is out, you forget about it, pick a new project for the next week and hopefully it will make up for the losing weeks.

Remember, a failure is sometimes a necessary step towards your next success. Fail quickly, though. Get it out of the way, and move on. Don't obsess about it, for failure is your friend.

Far better than the 4 months I spent, and the money I invested, in putting together an e-Book that didn't sell. Actually that one is on my potential project list also. At some point, I'll find a JV partner. Or I'll chop it up into 50 to 150 articles, submit them to article directories, and send traffic to a web site that has affiliate links and AdSense ads. Or I'll reduce the price. Or I'll include it as a bonus for something else. So much can be done. All I have to do is figure out what options I have, and pick the best one that will be most likely to make me \$5 a day or more. When I put the e-Book together I wanted to make \$10,000 out of it. Making almost nothing was devastating. Not making \$5 won't ruin my day like the other scenario did. However I'm pretty sure I can make \$5 out of it, don't you think?

Q: What if I can't think of \$5 a day projects?

A: Think some more. Or if you're really drawing a blank, let's back it down a bit. If you can't figure out how to make \$5 a day, can you figure out how to make \$2 a day? If necessary start there. There are no rules to this strategy except set some goals, make a list, develop the habit, and focus.

Q: What do I do first?

A: Get yourself a fresh spiral notebook, a little stack of post it notes, and go away somewhere where you can think and write your project list. Edit the list. Then get started next Monday, pick one project. Pick one that is most likely to succeed. Or pick one that is the most fun, and is likely to succeed. That's the only way to do this, and I guarantee you, if you really believe in this system, and work it like I have, your stack of five dollar bills will start to become very impressive.

Q: Here's a great question, it came from a reader at the time that I was preparing the first revision updates to this report. Here's what he said:

(Quote): The Adwords route rarely works as you stated. That is why only 1-12 work, with that rate no one would be a success at any venture. Few people have any interest

in setting up landing pages etc... they don't have the know how, money or experience to drive people there successfully. I have done many of these and have talked with many others online that can never get it right. Great that it is working well for you on occasion and you are making money, you are the exception. (Unquote)

A: As I said, it was a great comment and/or cry for help. First of all, I'd like to make a comment about the strategy in general. I didn't mean for people (like the above reader) to get the idea that this e-Book is about how to succeed with AdWords. My intention is to teach people how to succeed with marketing in general, and Internet Marketing in particular. Telling about my successes with an AdWords campaign in 2005 was just documenting a personal example of one way to use the strategy. The strategy can be used with any marketing endeavor, whether it's AdWords, article marketing, website marketing, offline marketing such as real estate, multi level marketing, door to door sales, etc. The strategy translates well to any marketing endeavor (and probably some non-marketing endeavors also).

But since he asked about AdWords, and commented that it was working for me "on occasion", and that only 1 out of 12 campaigns will work, here's the deal.

Yes, I believe I mentioned above that 1 out of 10 or 15 AdWords campaigns should be successful, if you do it right, and the others, the vast majority, will fail. At first, prior to understanding the 5 Buck a Day strategy, or the Campaign Blasting strategy, you would think that fact would discourage most from even trying. And yes, it will discourage most, including our reader above.

But it shouldn't, if you look at it from a different angle. You see, this isn't like wagering on a coin flip, a roll of the dice, or a football game. AdWords marketing, combined with campaign blasting, is very powerful. Let's illustrate:

On week 1, you start 15 AdWords campaigns. Just for the sake of simplicity, let's say you let each one run until you get \$10 worth of clicks and evaluate the results. Let's say that sure enough, 14 of them lost money, and 1 made money. In the simplistic example, let's say that the 14 all lost exactly \$10, even though we know that some will have some sales, and lose maybe only \$3 or \$7, but let's say they all lose \$10 each, for a total in the hole of \$140. At the same time, let's say our winner made \$10, so we're in the hole \$130. And let's say it took 2 days to get these results.

What's happened here is 14 campaigns lost 5 bucks a day, 1 campaign made 5 bucks a day. Most people would be discouraged. But I would be absolutely thrilled, because I could just delete the 14 losers, and let the winner keep going. And let's say it continues to make 5 bucks a day for the rest of the week, so actually we made \$35 and lost \$140, a net loss of \$105 for the week.

With me so far?

On week 2, you start 15 more, different, campaigns. If 14 of them lose a total of \$140, and the other one makes \$10, in 2 days, then we have the same results as week one. So did we lose another \$105?

If you're with me so far, you know the answer is NO, we didn't lose \$105, because our winning campaign from week 1 continues to make 5 bucks a day, another \$35 profit, so we only lost \$70 for the week. Right? If you don't understand, take pencil and paper and start charting the money flow.

On week 3, same thing. Lose \$140, make \$35 each from the week 1, week 2, and week 3 winners. We're still losing money, it seems, but are we? Personally I'm getting as excited as can be with my good fortune.

Week 4, same thing. Lose \$140, make \$35 each from week 1, 2, 3, and 4 winner campaigns. Do the math, you'll find we broke even this week cash flow wise.

Week 5, 6, 7, 8, at this point we're rolling. Money is coming in left and right. We're in profits, and it gets better every week. And there's no looking back.

Do you see what happened here? Every week, we "invest" \$150 into a total of 15 AdWords campaigns. For a while we're putting more into the pot than we're taking out. After a while though, it all turns into positive cash flow. In a perfect world, at the end of 52 weeks, we'll have 52 winners, each making 5 bucks a day. 52 times \$35 per week equals \$1,820 for the week, minus the \$140 investment into finding the losers.

\$1,820 per week is \$94,640 per year. Some people would stop investing and live on that amount. Would you?

So do you understand the problem with the thought process of our reader? Even if 14 out of 15 campaigns fail, we're only letting the 14 fail for a short time, we're letting the 1 winner win forever.

It's a beautiful thing.

And again, let me make one thing very clear. I'm not saying you have to pay for your traffic. I do, at least in the beginning, because that's the quickest way to start making profits. It's also the quickest way to lose money on the 14 out of 15 campaigns.

Let's say, though, that you don't have the \$150 a week to invest, or risk, in pay per click expenses. Are you sitting on the sidelines? No, you're not. You could be building sites, setting up blogs, writing articles, making Squidoo lenses, producing videos for YouTube, lots of things that could get traffic in ways other than paying for it.

In the end, free traffic is much more profitable than pay per click traffic, of course. There's nothing that says you have to pay a dime. Or you can do both, prime the pump with paid traffic and then when the free traffic starts to flow, stop paying for it.

The 5 Bucks a Day strategy is very flexible. Some projects take longer to start spitting out the cash, but that's all right. So you work a week and just have faith in what you're doing. Maybe you won't make a dime for 2 months, and then from that point on you make \$5 a day. There's nothing wrong with that.

Q: How do you accumulate enough 5 buck a day income streams so that you're financially comfortable?

A: I'm reminded of the old riddle, "how do you eat an elephant"? The answer, of course, is "1 bite at a time".

Could you eat an elephant, even 1 bite at a time? I'm not sure how they taste, but I saw a trivia stat the other day that said that the average American will consume 60,000 pounds of food and drink in their lifetime, the equivalent of 6 elephants. Interesting.

So, if you eat an equivalent of 6 elephants in your lifetime, one bite or sip at a time, let's think about building an empire of 5 buck a day income streams. If you're beginning with week 1, as most readers are, then this week, let's concentrate (FOCUS) on making \$5 a day. Period. Be satisfied with it. Don't get greedy.

Next week, focus on making another \$5 a day. Don't be impatient. So your stack isn't very impressive yet. Believe in the strategy. Improve your skills. Concentrate on the task at hand. Don't try to eat the elephant all right away.

Time flies when you're having fun, and making 5 bucks a day is fun, at least for me. As I write these words, it's been just over a year since I started concentrating on making 5 bucks a day, and my stack of daily 5 dollar bills has grown substantially. In fact, every day, I'm making the equivalent of more (quite a bit more, in fact) than 52 \$5 bills. That's because when shooting for the small goal, I've often overshoot the target and found a \$10 a day campaign, or \$25 a day, or a few times \$100 a day.

It could happen with you also, but focus your sights down the road 3, 6, 9, 12 months, Figure out how big that stack of \$5 bills will be that are coming to you every day. In fact, why not experiment? If you have some extra money lying around the house, take it to the bank, and have it converted to \$5 bills. Pile up 13 of them, and take a picture. That's what you'll be getting every day in income just 3 months from now. Now pile up 26 of them. That's your daily stack 6 months from now. And a stack of 52 \$5 bills is what you'll be pocketing every day, just a year from now. Maybe a bigger stack if it all works out.

Q: This comment has come from a couple readers. They remark that this report is too much of a motivational report, rather than focusing on business ideas.

A: Well, I'm not going to apologize. When typing about this subject, I tend to become very passionate. I've seen what determining, applying, tweaking, and fine tuning the 5 buck a day strategy has done for me. I've also started seeing (since I'm writing these words as a revision, after getting feedback from the first version of the e-Book), what applying this strategy and action steps has done for other readers.

My purpose for writing this report was to convince people that earning a decent income, even a great income, through Internet Marketing, is not only possible, it's probable, if ...

If you take action. If you possess some marketing skills. If you work diligently and continuously. If you have confidence. If you take bite sized chunks. If you focus. If you set goals.

From the prior paragraph, which is the most important step? I can't choose. Some would say to take action. But action without focus is wasted. Focus without a goal is the same as shooting an arrow into the air without knowing which way the wind is blowing, where will it land? Confidence without skills is asking for disappointment.

Q: I have the same problems you talked about. Will your strategy solve my problem?

A: I don't know. What are you doing? What do you know? How much time do you spend at it?

Someone just called me with that very question. She hadn't purchased the e-Book yet, but wanted so badly to succeed with Internet Marketing. I asked her what she was currently doing. The answer was that she had obtained a boiler plate web site for an affiliate merchant. I asked her how she was driving traffic to that site. The answer was that she wasn't. She wanted to know if "5 Bucks a Day" had a method of driving traffic to her site.

Unfortunately, the answer was no. The 5 bucks a day strategy is a mental strategy to maximize your current skills and efforts. If you don't have a business plan available, whatever it might be (pay per click, article marketing, website search engine optimization, etc., etc., etc.), or if you aren't currently making an effort, then this strategy won't replace work. It should help you work smarter. But it won't do the work for you.

Action Steps

This is where you do what's necessary to reach the income goals that I've been talking about so far. You won't become successful by simply reading this book. I wish that were the case, but if it were, the competition out there would be tremendous. Do you really want to become successful with Internet Marketing (or any kind of marketing for that matter)? If so, you need to take some action steps. None of them are difficult, none of them make you sacrifice. So ...

Here are the steps I want you to take:

- Put a post it note with a dollar figure somewhere where you can see it constantly. Write a simple, single number (a 2-digit, 3-digit, or 4-digit number) on that note. Don't make it a number that your brain will refuse to believe, but make it a bit of a stretch.

I recommend a daily income goal, one that you can measure quickly and often. Just to be clear, the number on the post it note should be the dollar figure that you desire to be making per day. In my case, my first post it note said 200, I wanted desperately to be making \$200 per day. Your first post it note might have a higher or a lower number on it, it's up to you.

Again, make it a stretch. Don't make it "5", as 5 is the goal you want to reach by the end of the first week. 5 is your short term goal. The number on the post it note is a medium term goal, at least a couple months, maybe 6 months down the road. If you make it 5, your sub-conscious will shut down when it reaches that target, you want it to propel forward. Keep updating that post it note as you get nearer and nearer your initial goal.

- Make the pursuit of that number the single dominant thought in your mind. When you have to take a break and clear your head or rest your eyes, stare at that post it note. Let it burn into your very core.
- Make that project list I talked about earlier. Do it today. Don't put it off. Take action. Action leads to amazing things!
- Set up a spreadsheet so that you can track your progress. I have one; it includes columns for AdWords expenditures, AdSense income, and affiliate income. I then have it calculate my daily profit (AdSense income + Affiliate income – AdWords expense = Daily profit), my month to date profit, a rolling 7-day average profit, and a rolling 30-day average profit. You'll see fluctuations, but the rolling 30-day average profit should be something that is on an upward trend, getting closer and closer to the number on your post it note. I update that spreadsheet

the first thing every morning. On my more important projects (in other words the ones that I earn the most money from), I have a separate spreadsheet for them, so that I can notice any unusual fluctuations.

By the way, I've included a skeleton spreadsheet for you to use if you like, feel free to modify it to suit your needs, I hope it helps. A link to download it is in the bonus section later on.

- Start a habit of doing a project a week, or if you don't have the time, a project every two weeks, or a project every month. Obviously if you're serious about successfully building a large income, once a week is the ultimate decision.

Once you're been doing that for 2 months, it will become a habit that's virtually impossible to break. By then you'll have seen the success, you'll have seen your income start to climb, and you'll be hooked. If you have a job, and your goal is to leave your job, you'll start to see the light at the end of the tunnel.

Scary? Maybe. After you reach that point you'll have more time for more \$5 projects, of course, and the pile of successes will come that much faster.

5 bucks a day. Go for it! And if it makes as much a difference in your life as it has in mine, I'd be thrilled to consider putting your testimonial on our web site. Let me know when you've reached that point, I'm confident that it will happen.



Summary

Quick summary? Sure.

1. Set a medium term income goal, in dollars per day. Write it on a post it note and place it in a spot that will ensure you will see it many times daily.
2. Make a list of all the things you can possibly think of to earn \$5 a day, that will take a week each to accomplish
3. Each Monday, pick a new project from your list
4. FOCUS on the project you picked, to the exclusion of as many distractions as possible.
5. Finish the project, evaluate the results.
6. Add more potential projects to your list.
7. Return to step 2 (lather, rinse, repeat).

Is it really that easy?

Quick answer: Yes.

Occasional rebuttal from non-believers: I do that anyway, and it doesn't work.

My response to that is, well, I always considered myself sort of bright. I graduated from college near the top of my class, spent years as a computer technician, started my own company consulting with and teaching courses to some of the largest of the Fortune 500 companies in the country. After 8 years doing that, I was totally burned out from constant traveling and started a retail store which was very successful locally, expanded it to an international mail order operation, yet still I couldn't figure out how to succeed at Internet marketing (and remember, I did have a background in computers and all sorts of related activities).

It wasn't until the fateful day in November 2005 that I had that ah-ha moment, where I developed and started refining toward the above 7-step strategy and from that point on things took off like gangbusters.

So what I'm saying to you is: If you're still struggling, why not try my approach? Sometimes the best things are the simplest. Sometimes the simplest things are the most valuable. Sometimes the most valuable ideas are those that are buzzing around inside your head already, you just didn't realize it, or act on it, until somebody else gave you a push or an incentive. Sometimes the best incentive is seeing someone else's success. And sometimes someone else's success will pale in comparison to what you accomplish yourself.

And if you think you're doing this already, and it isn't working, step back and check, are you really doing it this way? Are you really focusing? Are you really settling for bite size chunks, a little bit at a time? Are you really taking action, each and every week? Have you really set realistic goals that you burn into your subconscious constantly? Or are you kidding yourself, like I was prior to November 2005. I was constantly busy, but I wasn't succeeding. I had lists, I had goals, I had skills, I worked hard at it, but I didn't put it all together in the manner I've described in this report, until after I had that ah-ha moment.

If you think I was just lucky on my first project, well, what about the fact that after that campaign died out I was able to do it (albeit on a smaller scale, but still very profitable) another 25 or 30 times in less than a year? Answer me that, Batman. ☺

Remember, the money is in the list. If you have a hundred items on your list, we're talking a minimum of \$500 a day income once all those projects are completed. But more, because some of them will be well more than \$5 a day value, some will be less of course, but I've found that my projects average well more than \$5 per day. The money that's in your list is just waiting for you to pick it up off the table. When will you do that?

Some completed projects lead to some obvious spin-offs, which take less than a week, maybe once you figure out the formula for one, you can do 5 more in a week, so next week yields you \$25 a day increase in income.

If your 100 item list is worth \$500 a day, how motivated will you be to finish that list? 100 projects is about 2 years worth of work. It sounds like a long grind, and it is, but think about this. \$500 a day is \$182,500 a year, which is a very nice income to shoot for.

Do you have a job where you can visualize earning \$182,500 per year, 2 years down the road? If so, congratulations to you. Most of us would be very happy at that level, especially if we were working from home with no commuting expenses, and able to work whatever hours we wanted, and spend time with our family instead of on the road.

So, what I'm saying is that if it seems like 100 projects will take you forever to complete, what will your income be in 2 years if you don't start them? You're going to work very hard at your J.O.B. doing projects for your company, and your company is going to make a profit. Face it; they're entitled to a profit for investing in you.

Why can't YOU invest in you instead?

Take the action. Set the goal. Make the list. Pick the first or next project. Focus on it. Finish it. Do it again. The \$5 bills will start stacking up. It's a beautiful thing, believe me.

Resources

Here are some things that helped me get to where I'm at. I have personally used each and every one of the following resources, and wouldn't list them if I didn't feel that they didn't help me make money. None of the items that require a purchase of something are mandatory, but if any or all of them help you make \$5 a day just one week faster, one time only, that \$5 becomes \$1,825 by the end of the first year, \$3,650 by the end of the second year.

Think about that! If you can turn a purchase of less than \$100 into an extra \$1,825 this year, you're doing better than Bill Gates, Warren Buffett, and Donald Trump usually do. Even if you really wanted to get on the fast track, and you invested in every one of these resources that I recommend (and I certainly don't expect you to), you would spend much less than \$5 a day over the course of the year. Many of the items listed below won't cost you a dime.

Other e-Books:

[Campaign Blasting Guide](#) – since I mentioned this several times during this report, I'll list this one first. If you're going to be involved in affiliate marketing, using Google AdWords is the fastest way to send traffic either directly to your merchants, or to web pages that you construct that will send traffic to the merchants.

Now let me repeat what I said before. You certainly don't need to get involved with Google AdWords. It isn't required in order to follow my strategy. Some of you have budgetary constraints, and can't afford the risk and/or investment in buying traffic. If you fit into that category, you don't need the Campaign Blasting Guide, and you don't need to choose projects using Google AdWords. There are plenty of other types of projects that you can choose.

You can get traffic through other means, such as traffic that comes by being at the top of the search engines. Or you can get traffic through using articles and a well written resource box that points to your site. However, seeing that traffic start to flow in will take time and patience. If you prefer that approach over my approach of spending money for profitable traffic, that's no problem, just give the strategy more time to bear fruit. I prefer to do projects that will show immediate results, whether it's success or failure.

I wouldn't have been nearly so successful without reading (more than once) and taking action on what's covered in the Campaign Blasting Guide. I would say that everything you need to know to become comfortable with Google AdWords is contained inside this one resource. Before finding this guide, I had purchased multiple guides, each more

expensive than this one, and had given up on AdWords. Maybe my prior knowledge helped, but without this, I would still be staring at my \$200 post it note and dreaming.

The other thing about the Campaign Blasting Guide is that if you do get involved with Google AdWords, this guide won't cost you money, it will save you money. There are many ways to waste money, ways to dump 10-dollar bills down the toilet, and you don't want to do that. This guide will help you avoid those costly mistakes.

I've worked with Matt Levenhagen, author of the Campaign Blast Guide for a good amount of time now, and he always lets my readers (he's one as well) have the best deal available for his guide. You can get that here:

<http://www.5bucksaday.com/cbg.php>

\$7 Dollar Secrets – In an earlier chapter, I mentioned how to write reports and get them distributed by others to build your list to mammoth proportions, so that the next time you write a report you'll have a lot more people eager and waiting to hear and buy from you directly.

This report is your key to doing just that. In fact, I'll bet that some people reading this, if they put their mind to it, could make a nice full time income doing nothing more than writing reports using this technique. If you purchase the [main report](#), you'll not only learn what it's all about, but you'll have access to the script that you can install on your own domain to make it all happen seamlessly.

<http://www.5bucksaday.com/7dollars.php>

Keyword Selection and Contextual Advertising Tools:

Wordtracker Free Keyword Suggestion Tool – this one is a freebie.

WordTracker (see below) is the premiere keyword selection service on the Internet, in my opinion. Their free tool gives you a good snapshot of the most popular variations of a keyword. It isn't as complete or robust as their full service, but personally I think it's good enough in most cases. Occasionally I'll subscribe to the full service for a week or a month when I'm in serious research mode, but for the most part, you'll get good use out of the free tool.

<http://freekeywords.wordtracker.com/>

WordTracker – as mentioned above, this is the cream of the crop in keyword selection tools. It's fairly expensive if you subscribe for a year, but you can subscribe for as little as a day or a week, so if you want to batch up a lot of research, and do it all in one day, it ends up being a bargain.

<http://www.5bucksaday.com/wordtracker.php>

Google AdWords - If you haven't set up an account there, it's relatively easy to do. I do however recommend that you read the Campaign Blasting Guide first, though (or whatever other guide you use, at least the help pages on the AdWords pages themselves). You can burn through a lot of money quickly if you don't know what you're doing, you've been warned. It's like driving a sports car without a license.

<http://www.5bucksaday.com/google-adwords.php>

Google AdSense – In order to get approved for an account, you need to have a web site with some reasonable amount of content. Once you do, I would certainly recommend applying for the program. Once you're approved, you can put AdSense blocks or banners on all of your pages, not just the one you mentioned when you filled out the application. Pay particular attention to the Google AdSense Terms and Conditions. If you do things you aren't supposed to do, such as click on your own ads, or have sites with forbidden content, you'll be drummed out of the program and any unpaid earnings will be taken away from you.

<http://www.5bucksaday.com/google-adsense.php>

Chitika – this as another way to monetize your web pages. You can either use it as an AdSense alternative, or you can even use it on the same pages as AdSense, as long as you run it in the default non-contextual mode.

I have to admit, with complete honesty, I have mixed feelings about Chitika. When I first started using it, things were great. I was getting good traffic, and was earning as much as \$50 a day from Chitika. You'll find (unless things have changed, which could have happened by the time you read this report) that reporting of the income is a bit unusual. They'll post once a day the "unaudited" income from your sites. Then after the end of the month, they'll revise that after doing an audit.

Auditing discards all the clicks from, for example, countries that their sponsors don't want to pay for. For example, if the sponsor only wants clicks from the U.S., U.K., and Canada, and you have traffic from Singapore that clicks on your ad, then that income is thrown out at audit time. In some cases the difference between unaudited and audited income can be substantial.

I currently only use Chitika on a small number of my sites. Their sponsors are mostly consumer merchandise sellers, not nearly as large or broad a range as you will find with AdSense, but if you have a site that is built around digital cameras, plasma TV's, computers, just to give a few examples, you might do very well with Chitika and should check them out.

As with everything, you should test it out. Do the Chitika ads distract from the other things that earn you money on your page? Or do they add to your income? Maybe your page would be better with just Chitika ads and no other ads. Test, test, test.

<http://www.5bucksaday.com/chitika.php>

AdBoxPro and **AdBoxLite** – this is a great way to put ads of your choice on your pages. Rather than have an outside service choose what ads to put on your pages, you can use this software script and specifically choose what you want to show. I use the Pro version myself, but I've secured a great deal on the Lite version for readers, in fact it's free. There's actually very little difference between the two, the info page for AdBoxLite will explain the current differences.
<http://www.5bucksaday.com/adboxpro-review.html> (the Pro version)
<http://www.adboxlite.com> (the free Lite version)

Affiliate networks:

Clickbank – This network specializes in downloadable content, mostly e-Books and software. Since the cost of distributing an e-Book is virtually nothing, Clickbank merchants generally pay very high commissions. An average commission is 50% of the selling price, many pay up to 75%. Many affiliates do nothing more than promote Clickbank products, and some do very well.
<http://www.5bucksaday.com/clickbank.php>

Commission Junction – This, in my opinion, is the king of the affiliate networks. You'll find well over a thousand merchants to promote, including some very large ones. You'll find that commissions paid here are much lower, sometimes as low as 1% or 2%, because there is less profit selling a computer, for example, than selling an e-Book.

After you've applied to join CJ, you'll be able to get a list of the merchants, and you can list them in order by EPC (earnings per 100 clicks), which is an indication as to how much you can expect to earn if you send 100 clicks to the merchant. Higher is better, obviously, but also generally is in a more competitive field, such as insurance, web hosting, mortgage loans, that kind of thing. It's tougher to get a click to go to an insurance site than it is to go to Home Depot or Staples (both of which are merchants on CJ, by the way).
<http://www.5bucksaday.com/cj.php>

Linkshare – another major affiliate network, you'll find Walmart here, and many other large and small merchants.
<http://www.5bucksaday.com/linkshare.php>

Share A Sale – one of the less well known networks, if you selectively promote merchants here, you might well be able to do very well, since there will be less competition from affiliates that don't bother with SAS.
<http://www.5bucksaday.com/shareasale.php>

There are hundreds of affiliate networks, plus many large companies run their own affiliate programs. One of the biggest, best, and oldest of those programs is amazon.com. Another example is AllPosters.com. Check them out, it won't hurt to join them, and though they don't pay a huge commission, it all adds up if you have the traffic. These two examples also enable you to add more content to your pages, which your visitors will appreciate, and tends to help attract the search engine spiders.

Edit: As of April 2008, the eBay affiliate program is no longer run through Commission Junction, it is now run by eBay itself. You can find more details about the eBay Partner Network (ePN) here:

<https://www.ebaypartnernetwork.com/files/hub/en-US/index.html>

Earn1KaDay Dime Sale program and script:

Technically this isn't an affiliate network, but you can certainly make some extra income by promoting some of the special reports that we set up from time to time. Let me explain.

A "dime sale" is one where typically a seller starts a price as very low, and then it increases by an incremental amount, typically .10, hence the term "dime sale", after every sale. Usually there's a fixed upper limit on the pricing, so that those who purchase early get great deals, and those who don't purchase early end up getting closer to the normal price.

We've set up a bunch of these dime sales on our site using a special script, and that script also allows affiliate opportunities. For more information on that program, you can visit this link:

<http://www.1kad.com/dimesale/affiliate/join.php>

You can even purchase the script itself if you'd like to run dime sales yourself, and/or set up an affiliate program for your own products. It's flexible enough that you can set up sales that are fixed price (in other words, the same price for everyone, not incrementing after every sale), you can have "one time offers", and you can set affiliate commissions from 0% to 100%. I love this script. That, and all the other current dime sales can be found on this page:

<http://www.1kad.com>

I have to say, using this script is one of the best things I've tried lately. Even if you don't have your own products to sell, purchasing prewritten products with resell rights can yield you a very sizable income. And it's easy.

Just look around for either a PLR product for sale (not just a batch of articles, but a product that comes with an eBook, sales page, and graphics, and the right to resell it).

You can find them on the Warrior Special Offers sub-forum, or you can look for sites for sale on SitePoint, DigitalPoint, or even eBay.

Once you have the site, you either load it to your own server (you may or may not decide you want to grab a new domain name for the site), install the script, go through the sales/download page generation process, and you're set. All you have to do is provide traffic to the sales page, which you can either do yourself, or you can recruit affiliates to help you.

You can basically see how I've done that myself (all my sales pages are housed in the one generic domain):

<http://www.1kad.com>

Click on any of the links and you'll see sales pages with the payment button driven by the script.

Other Tools:

Open Office – If you're looking for a Microsoft Office compatible suite of tools (word processor, spreadsheet, Powerpoint, etc.), this one's something you should look at. It's free, and in addition to everything else above, you can produce PDF's as well from your documents, which certainly will come in handy when you start making your reports or e-Books to sell.

<http://www.openoffice.org/index.html>

Kompozer – A wysiwyg html editor to build and edit your web pages, sites, and CSS stylesheets. It's free.

<http://www.kompozer.net/>

Wikidot – If you want to build a web site, and don't want to fuss with things like domain names, FTP, servers, html editors, etc., here's an excellent place to start. You can build a complete site and it will be hosted on the wikidot servers (though you have a choice to move the site to your server if you wish). There's almost nothing you can't do with a wikidot site if you put your mind to it. It's made with the newbie in mind, but gives the power that experienced web designers will appreciate. It's free.

<http://www.wikidot.com/>

I've had excellent results with putting up pages on wikidot and getting Google to index them quickly (in a few hours), and rank them very well (often #1 for the keyword phrase that I'm targeting). I'd recommend this for Bum Marketers especially, and affiliate marketers in general. It should be a part of your arsenal if you're trying to get free search engine traffic to your sites (and aren't we all?).

I've put together a report and series of videos to get you started quickly. I'm not saying you need to purchase this, but if you go to the wikidot home page and are confused, my videos can cut your learning curve to less than an hour. I can almost guarantee that you can watch the video and read the report in not much more than an hour if you're uninterrupted, and then have your own wiki set up an hour later.

<http://earn1kaday.wikidot.com/wikidot-tutorial>

Instant Membership Site Creator – You could spend hundreds of dollars on software to create the framework for your membership sites, and they'd do a whole lot more than this one does. But I have to be honest, this one is a simple solution, and for me it does enough. Basically it protects your membership area from outsiders. Some of the functions that a fully featured membership site system performs, such as automatic removal of canceling members, have to be done manually with IMSC.

I use it for my main membership sites, Earn1KaDay and Instant Cash Generators, and I have several hundred members in each of those sites. The other software will cost you hundreds and you'll have to work to get them going, this one will cost you \$7 and you can have it running in an hour or less (usually a lot less).

http://www.5bucksaday.com/buy_imsc.html

NameCheap – Once you're serious, and decide to build latching onto virtual real estate (VRE), then you'll need to acquire domain names and find a server to host them on. I use NameCheap to register my domain names. It's relatively cheap, easy to use, and makes it easy to transfer a domain from one person to another (very handy if you'll be flipping web sites, since transferring domains can tend to be complicated with some registrars).

<http://www.namecheap.com>

HostGator – Most of my sites are hosted on HostGator servers. I have several dozen sites, and have used several different hosts over the years. HostGator is the best as far as reliability and service. They're also very reasonably priced. If you decide to host your sites with them, make sure you get a plan that allows unlimited domains. Once you start building multiple sites, you'll find that it will cost you less than a dollar per month per site, sometimes a lot less, and if you don't expect to earn a dollar a month from a site, you really shouldn't bother building it anyway, should you?

<http://www.5bucksaday.com/hostgator.php>

Membership Sites:

Once you start to make some money, I want you to promise yourself something, and that's that you will join a membership site. There are several reasons, but I don't want you to spend money on it until you can afford it. So here's what I suggest:

Get your first successful \$5/day project behind you. That will be yielding you \$150 a month. Take a small part of that money and join one of the membership sites below. The one you choose will depend on your current experience and what you want to concentrate on.

Joining a membership site will put you in touch with other Internet marketers with similar goals. The 5 Bucks a Day forum is great, but there are people there with diverse interests, and many of the readers aren't active there because, quite frankly, they've taken my advice and gone to one of the 3 sites below.

Being able to share ideas with those doing what you're doing will help you avoid reinventing the wheel, and it will make you what I call forum friends. Forum friends are what helped make my success explode, and I've included a bonus report about it with this book.

Joining one of these suggested sites will also help you learn skills you might not already possess, or, in the case of Earn1KaDay.com, you might already have those skills, but are looking for income generating ideas and access to state of the art tools that aren't available anywhere else, which will explode your productivity.

So here are my recommendations. Join at least one of these, after you've already gotten your first successful \$5/day income stream in place:

[Earn1KaDay](http://www.earn1kaday.net) – Of course I'm going to recommend that you join my own site. My tag line is "where Internet marketers go to thrive", and I like to think that those who join and are diligent do indeed thrive by using the tools and information in the forum. I recently set up an online tutorial for the site, and I don't mind if you look at it:
<http://www.earn1kaday.net/e1kad-intro>

That page gives you a good idea what Earn1KaDay is all about. Especially check out the success stories section, and you'll see that people really are succeeding, and some in very impressive ways.

You can also, if you go to the main sales page, opt into our email list where you can get a series of PDF's showing some of the top posts that have been placed in the forum by some of our members (and myself), whether or not you choose to join us, those posts will earn you money if you follow them, I guarantee it:
<http://www.earn1kaday.com>

and look for the email signup form at the top, that will get you the top posts reports.

It's difficult to hang out at that site without getting infected by the enthusiasm of all our members, many of whom have achieved phenomenal success since joining.

Our focus is not on any specific thing, we currently have sections for 11 different business models. I add fresh new reports just about every week, and the community is unlike any other you've ever encountered as far as being helpful and generous.

The focus is actually on getting you to reach your own \$1000/profit day (1K), because I know from personal experience that once it happens, it starts to happen more and more frequently.

And if your question is: Have other members reached that level of 1K/day? Yes, there are many success stories posted in the forum about members who have reached and exceeded that goal. No guarantees, of course, because it all depends on how hard you work and what business model you pick, among other factors, but we do provide the information, tools, motivation, encouragement, and support to help you reach your goals.

<http://www.earn1kaday.com>

Edit: As of July 2008, Earn1KaDay.com includes membership in several other sites for no extra charge, specifically Super Simple Marketing, the VRE Coaching Course (which will take you from zero to income in less than a month if you follow the path laid out), Instant Cash Generators, and Sell Your Writing Online. More benefits to the membership are continually being added.

Wealthy Affiliate – I'm a member of this site, it caters mainly to more of a "newbie" crowd, and will teach you mainly about Google AdWords and Bum Marketing (Travis Sago, the bum marketer himself, hangs out there and I honestly think just going there to find and learn from all his posts will easily justify a few month's subscription all by itself).

<http://www.5bucksaday.com/wealthyaffiliate.php>

XP All-Inclusive – I know, the name of the site doesn't really say what it is. XP means "Xtreme Profits", and it's run by Matt Levenhagen, the author of the Campaign Blast Guide. Matt takes a personal interest in his members, and the focus is on his speciality, which is Google AdWords. If that's your focus as well, there's no better place to be.

<http://www.5bucksaday.com/xpallinc.php>

Instant Cash Generators – This is one of my membership sites as well. I didn't originally start it, but took it over from the original creator when he ran out of gas. ICG members get new cash generating ideas every couple days, as well as 25+ as soon as they start, many of which will turn into 5 Bucks a Day projects. If you're thinking of joining Earn1KaDay.com, then keep in mind that membership to ICG comes free with that package.

Not all the ideas are mine, some come from the inventory left behind by the original

owner, some come from my friends and associates, and the rest come from my own research and experience. If you're stuck for project ideas, you should check this out. You'll get 15 to 20 new ideas a month, if only 1 or 2 of them is something you're interested in, you'll make a fabulous return on your investment.

<http://www.instantcashgenerators.com>

Which membership site to join?

If you're a relative Internet Marketing newbie, and you're wanting to start out with either Bum Marketing or Google AdWords, [Wealthy Affiliate](#) is the place to start. They have a training program great for newbies.

If you're convinced that you want to conquer the world by making money with Google AdWords, and you want to learn everything there is to know about profiting with that method, [XP All-Inclusive](#) is the place to be.

If you're looking for ideas for \$5/day projects, you'll want to join [Instant Cash Generators](#).

And finally, there's [Earn1KaDay.com](#). It's probably the ultimate Internet marketing membership site that is totally focused on increasing your income by providing you with information, motivation, and proven business models that help you succeed.

If you do join Earn1KaDay.com I want you to commit to being an active member, not a "lurker". You'll do much better that way, for the reasons that I mention in the report in the bonus area about forum friends.

Updates

You've received this report in PDF format, and obviously I can't update the resource links above. Things change all the time, and I occasionally update this book to reflect changes in the resources and/or strategy. I'll always keep the current version of this book in the forum download area. And, most importantly ...

I'll also send you occasional emails, if you don't mind, to keep you up to date on new updates, techniques or resources. You can always opt out of the emails, but I think you'll find that our after the sale service is at least as valuable as this report, so I hope you'll stay with us. The newsletter will also notify you about new updates to this report; you are entitled to lifetime updates.

If you haven't signed up for our newsletter (did you forget to give your name and email address when you downloaded this report?), then you can sign up here:

<http://www.5bucksadayjr.com/signup.html>

I guarantee you won't be disappointed. And I guarantee that I won't use it to tout every new high-commissioned new product every other day, like so many other list owners seem to be doing. I will occasionally let you know if I see something that I feel is suited to the 5 Bucks a Day strategy, but those emails will be infrequent.

Now go earn your next \$5!

Make Money With this Report

Making money with this report is very easy. Simply send people to our sales letter using this URL:

<http://www.5bucksadayjr.com/?e=YourPayPalEmailAddress>

Just put your PayPal email address at the end of that URL (after the ?e=) and the entire cost of the report will go directly into your PayPal account when somebody buys - no strings attached. Your email address will automatically be hidden after the visitor arrives to the site to protect your profits.

My advice is to test your link out before you distribute it to your list. Simply type that URL into your browser's address bar, then when our page is displayed, click on the payment button, and it will go over to PayPal, and your name should be displayed. If it isn't, you did something wrong. If it is, you're all set.

You do not have the right to distribute this report directly to your customers, you must send them to the link above and have them download the report from my server, otherwise I'll be unable to be sure that they get the latest version and updates.

I am using this report to build up my list, so that's the benefit I get from it personally. Also, if people buy some of the products linked to in this report, I make some money. In order to facilitate that, I am more than happy to pay you the full price of the report each time you send a customer my way.

So get your email out to your list, or your link up on your site, ASAP – and start to watch those dollars roll directly into your PayPal account! Because the report is very inexpensive, it sells very well.

Here's to your success!

SPAM POLICY:

Please note that we do not encourage, condone or permit the use of unsolicited email to promote our products. Violation of this policy may result in legal action being taken against you. Sending email solicitations to recipients that have not granted their permission to receive such solicitations from you is not authorized in any way, shape, or form. Those who engage in such practices will forfeit all commissions.